

daktilo 1984

FLOW

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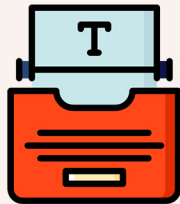
▶ Our Current Series

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OUR STORY

daktilo1984

A typewriter (daktilo in Turkish) is a writing machine and it leaves a mark. Typewriters were treated as “dangerous weapons” that had to be monitored and recorded for authoritarian governments until the invention of computers.



In 1983 with a law enacted in Romania, owning a typewriter was only possible with the permission of the police force. Citizens were required to get registered with the unique characteristics of their machines so that authorities could detect the writer when a political text was released.

Moreover, it was forbidden for individuals to sell their typewriters to each other. In the case of lending, the responsibility belonged to the citizen registered with the police force.

The tension between intelligence officers and intellectuals during the Cold War presented us the movie *Das Leben Der Anderen*. It's time to show the solidarity that European intellectuals showed in 1984.

It is time to reveal and defend the relationship between freedom of mind, thought and dignified life. This is why Daktilo 1984 was established.

MISSION

Our mission is to bring experts from academia, media and business together and to provide a platform for public intellectuals by using all of our resources in order to deliver a civil and reasonable debate.

VISION

We envision a liberated Turkey where freedom of thought and freedom of speech is restored, and individual rights are protected, which will lead to Turkey being a respectable contributor to the international community.

UNIQUE VALUE

There are no major platforms that bring experts of those domains together.

Policy communication in digital form is still unfamiliar to the Turkish political environment.

The Turkish political scene lacks an organization that stands out for freedom systematically

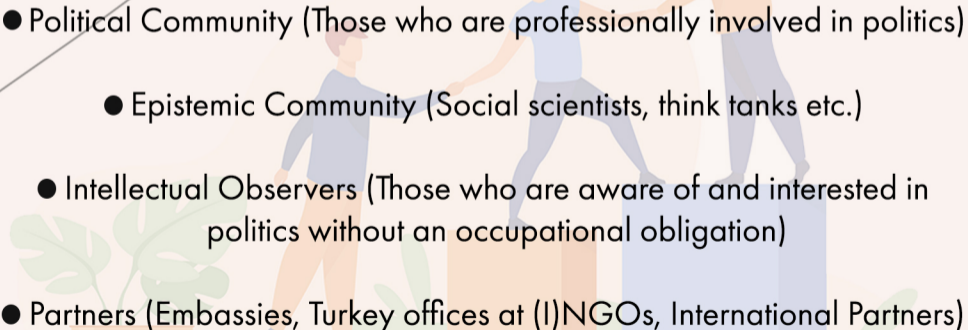
TARGET AUDIENCE

Based on the Facebook Workplace data, it is assumed that political discussions happens to be between 3.600.000 individuals in Turkey. This data is collected from the follower bases of major international and local outlets such as Bloomberg Turkey, CNN Turkey, NYT, WSJ, political blogs and YouTube political analysis content. This is roughly the number of people who interact with political discussions in Turkey.

- A) People who define themselves as 'liberal democrats'.
- B) People in high impact and information driven occupations.

What makes an organization succeed is community...

We plan to engage with 4 different community types!

- Political Community (Those who are professionally involved in politics)
 - Epistemic Community (Social scientists, think tanks etc.)
 - Intellectual Observers (Those who are aware of and interested in politics without an occupational obligation)
 - Partners (Embassies, Turkey offices at (I)NGOs, International Partners)
- 
- An illustration at the bottom of the slide shows three stylized human figures standing on a bar chart with three bars of increasing height from left to right. The figures are reaching out towards each other, suggesting collaboration. The background includes decorative elements like a sun with rays in the top left and a potted plant in the bottom left.

POSITIONING

Daktilo1984 positions itself as

A strictly non-partisan outlet but in close communication with all the influential political actors

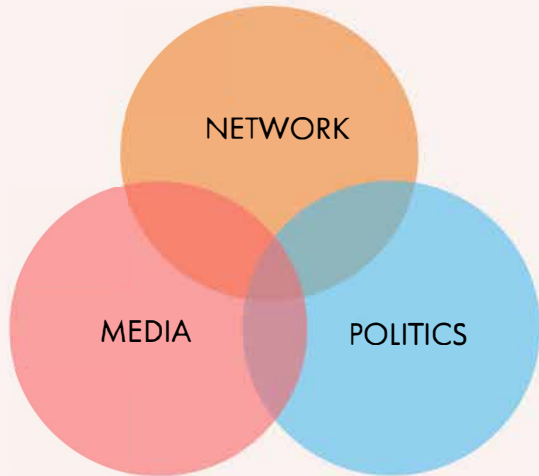
Capable of explaining complex political issues through simple and effective methods

Civil, reasonable, and open to debate with everyone with a rational perspective

Restorers of the center while remaining loyal to liberal principles

STRATEGY

- DATA DRIVEN & SPECIALISED INFORMATION
- DIGITAL FIRST
- HIGHLY VISUAL
- EASY TO CONSUME DATA
- ENGAGEMENT WITH POLICY MAKERS AND LIBERAL COMMUNITIES
- COLLABORATION
- BUILDING NETWORK AND COMMUNITY



OUR NORMATIVE FRAMEWORK

A free Turkish citizen whose rights and liberties are strongly protected by the courts of the law.

Free
Individual



A modernized
secular state



Civil
Society

Turkey should have an impersonal and non-partisan state

Civility as a principal norm for the relations between the individuals of society.

VALUE PROPOSITION

- CONVEY THE AREA-SPECIFIC KNOWLEDGE TO THE NEW MEDIA AUDIENCE
- PROVIDING A PLATFORM WHICH ENABLES AND SUPPORTS AN INDEPENDENT AND PLURALISTIC DEBATE FOR BOTH EXPERTS AND YOUNG RESEARCHERS.
- PROMOTING AND STANDING OUT FOR THE FREEDOM OF PRESS AND INTELLECTUAL CONTENT

HOW DOES daktilo1984 FUNCTION?



Main aim: Individual Rights, Rule of Law, Politics and Free Media

Instruments:

- Research
- Workshops
- Seminars
- Tailor Fit Consultancy

Sustainable Development Strategies & Implementations



Main aim: Economics, Industries, Climate Policies

Instruments:

- Research
- Workshops
- Seminars
- Tailor Fit Consultancy

daktilo1984
Young Public Intellectuals



Main aim: Education, Employment, and Youth Policies

Instruments:

- Research
- Workshops
- Seminars
- Mentorship Program
- Reading Groups

daktilo1984 MEDIA



Instruments

Exterior shootings

Videos

Podcasts

Live-broadcasts

Newsletters

Website

Social Media Accounts

Daktilo 1984,
D84 Intelligence,
Asterisk 2050

EXECUTIVE COMMITTEE



**Burak Bilgehan
Özpek**

Chair & Co- Founder
Political Scientist - Associate
professor at TOBB University of
Economics and Technology



**Evren Çelik
Wiltse**

Board Member
Political Scientist
Associate Professor at South
Dakota State University



**Enes
Özkan**

General Director &
Co-Founder
Economist – Research Assistant
at Istanbul University



**Özge
Öner**

Board Member
Economist - Assistant
Professor at University of
Cambridge



**Caner
Gerek**

Board Member
Economist – Assistant
Professor at Kırklareli
University



**Doğan
Gürpınar**

Ombudsman
Political Scientist
Associate Professor at
Istanbul Technical
University



**Derya Özkaynak
Suer**

Administrative Affairs
and Projects Director
MA Student at Istanbul
Bilgi University



**Gürkan
Özturan**

Board Member
Journalist



**İlkan
Dalkuç**

Editorial Coordinator
Political Commentator



**Burak
Durgut**

Board Member
Phd Candidate on
Political Science

OUR CURRENT SERIES



Thermometer of Ceaușescu

Live Politics



Hypothetical Economy

Economics



A Cut Above

Discussion of
Academic Papers



Time of Reckoning

Current socio-politics



Berlin Wall

Foreign Policy and
International Relations



What's in the Kitchen?

Gender and Feminism



Fly Grocery Store

On Literature



SPQRCAST

History of Rome

METRICS

Our website has been viewed 1.050.000 times in 2,5 years

Our articles published on various media outlets have been mentioned a total of 2.244.185 times.

Our streams have been viewed 3000 times

In total we've reached 1.8 million views and a duration of 9 million minutes

Each podcast of ours reaches out to 2000 listeners on average.

In total our podcasts have been downloaded for about 195k times

Combining all of our platforms we have approximately 60.000 followers in total.

Our posts have been reached out to 68 million views.



Our YouTube videos have been viewed 1.3 million times and have been watched 18 million 865 thousand minutes.



Our Twitter posts have been viewed 68 million times.



Our total visitors have reached 1.3 million people.

Website

daktilo1984

Twitter



Youtube



Facebook



Telegram



D84
Twitter



Asterisk2050
Twitter

Contact

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THANKS FOR GETTING TO KNOW US!