

Technovation Girls

About the program:

Technovation Girls is the world's largest mobile app development and artificial intelligence competition for junior girls. eSTEM Morocco has been its exclusive ambassador in Morocco since 2014. In this competition, girls from around the world come together each year to use technology to solve problems in their communities. Supported by a network of mentors, ambassadors, volunteers, and parents, these girls are changing the world—and so can you.

Target audience:

- Girls aged 8 to 18 with access to a computer and an internet connection
- Mentors (both men and women, even those without advanced computer knowledge) aged over 18 who want to support future generations of girls in their journey (2 hours per week for 12 weeks, online or in-person)
- Experts in coding, artificial intelligence, design thinking, video editing, pitching, and more

Why join Technovation Girls?

Benefits for girls:

- Enhance your extracurricular activities with a renowned international program, which can later facilitate access to scholarship and career opportunities in the technology field.
- It's a space to tackle challenges differently from what school offers.
- Develop programming and artificial intelligence skills.
- Gain experience in leadership and teamwork.
- Connect with mentors and professionals in the technology industry.
- Actively contribute to solving issues in your community.
- Become innovators and entrepreneurs in the technology field.

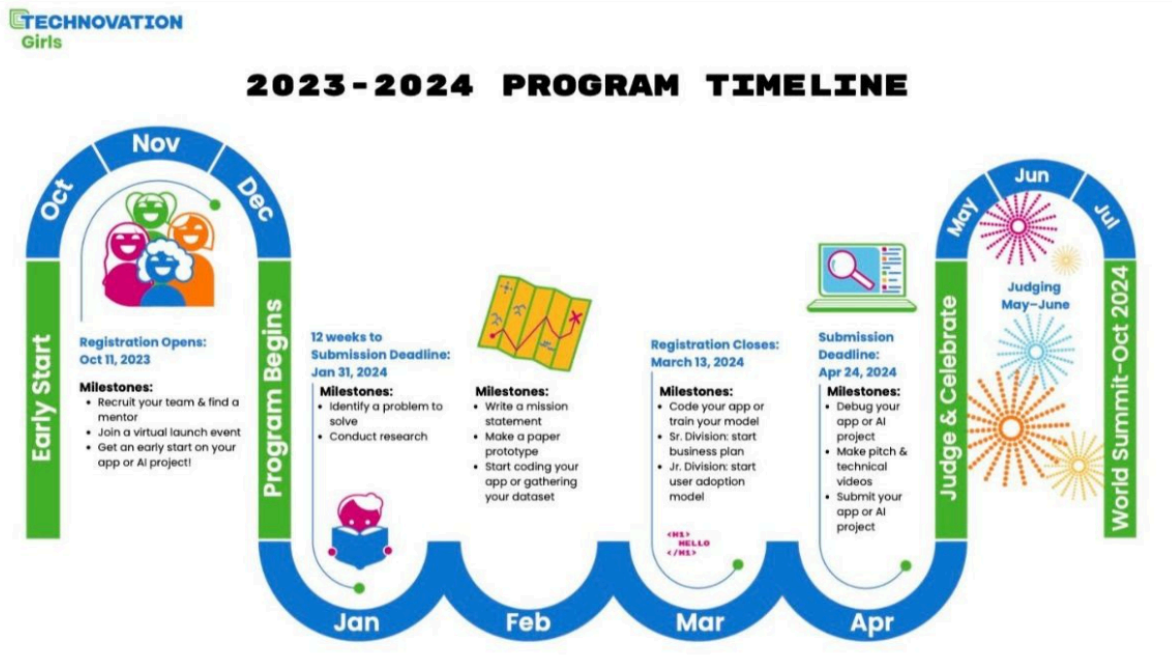
Benefits for mentors:

- Support the future generations of girls changemakers.
- 83% of former mentors report increased creativity in their workspace.
- 75% of former mentors report gaining team-building skills.

How it works?

1. Registration for girls and mentors: October 2023 - January 2024 on the TITRITAPP.COM platform, which redirects to the international platform and provides specific informations for Morocco
2. Training provided by eSTEM Morocco experts: January - April 2024
3. Remote or in-person mentoring of participants by mentors for:
 - Ideation: identifying community problems and envisioning innovative solutions in the form of mobile applications.
 - Computer development: acquiring programming and design skills to create their applications using modern development tools.

- Pitch preparation: presenting the digital solution to a panel of experts and professionals, with the opportunity to win prizes and participate in international events.
4. National competition: May 2024 (examples: [2018](#) [2023](#) [2016](#))
 5. International competition: October 2024 in San Francisco.



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