

Empower Hub IDENTIFICATION FORM



EMPOWER HUB

Everyone Deserves an Opportunity

Website: empowerhub.co
Instagram: [empower.hub](https://www.instagram.com/empowerhub)
LinkedIn: [empower-hub](https://www.linkedin.com/company/empower-hub)
Facebook: [empowerhubX](https://www.facebook.com/empowerhubX)

A. PARTNER ORGANISATION

PIC number:	880947114
Full legal name (National Language)	امباور هب للتطوير و التنمية
Full legal name (Latin characters)	Empower Hub for Development and Training
Acronym	Empower Hub
Address (Street and number)	5 Tanzim 888 Moustafa Abu Heif st, Saba Basha, El Raml
Country	Egypt
Region	MENA region
Post Code	21516
City	Alexandria
Website	https://empowerhub.co/

Email	info@empowerhub.co
Telephone	+20 100 729 1135
Facebook	https://www.facebook.com/empowerhubX/
Instagram	https://www.instagram.com/empower.hub/?hl=en

B. PROFILE

Type of Organization	Social enterprise
Is the partner organization a public body?	No
Is the partner organization a non-profit?	No

D. Background and Experience

Please briefly present the partner organization.

Empower Hub is a youth-led, SDG-oriented social enterprise empowering everyone to study and volunteer in their dream institutions. We empower youth to be capable of achieving their dreams through developmental programs about the 17 UN Sustainable Development Goals in collaboration with national and international entities meeting our values.

Our vision is to empower the most vulnerable among us because everyone deserves equal protection and prosperity as we believe that people who are closest to pain should be closest to power.

Our mission is to strengthen the technical and language skills of unprivileged youth, help marginalized youth explore different careers which aren't supposed to be for them, help unprivileged youth to know how to start their own businesses or work with multinational companies remotely as freelancers, and empower marginalized youth to get scholarships and other learning opportunities in prestigious educational institutions.

We believe in youth empowerment and community development. Since 2019, Empower Hub has helped more than +1000 young leaders to engage in a diverse range of development projects. The project themes are covered through general training workshops, awareness campaigns, and conferences. They include but are not limited to entrepreneurship, intercultural communication, volunteering, environmental protection, equal opportunities, anti-racism, healthy lifestyles, youth initiatives, youth exchanges, youth employment, social work, and youth leadership.

What are the activities and experience of the organization in the areas relevant for this application?

What makes us special is that we have established one of the biggest networks supporting the 2030 agenda in Egypt (Empower 2030 leaders Hub). Our Facebook group with the same name has +28K members from all over the country. We were able to train in-person and virtually Hundreds of young leaders aged 18-30 from different backgrounds through +15 projects funded by national and international entities.

Additionally, diversity and inclusion of different backgrounds have always been a priority in Empower Hub. Our slogan since 2019 is “everyone deserves an opportunity.” Therefore, we make sure that all marginalized communities are well-represented in all our projects, far from tokenism. The essence of Empower hub is based on putting people who are closest to pain closest to power because no one is safe until everyone is safe. We believe that all people deserve the same amount of protection and respect. Therefore, we aim to imply our values in all of our projects and execution strategies.

We have always wanted Empower Hub to be “a place for everyone.” That's why we made sure that at least more than 15% of our beneficiaries were people with disability in all of our projects. It was so challenging bringing them into our venues. However, we managed to host them successfully and in a very meaningful way as we have established our Empower hub Accessibility code of conduct. We were also focusing to bring beneficiaries from rural areas as many of them are not familiar with Sustainable Development Goals due to many factors, so it was a must to have representatives from areas in questions to spread awareness of those goals and spark some discussions. Those representatives executed and organized workshops and sessions on SDGs upon their return to their local communities, reaching hundreds of participants.

What are the skills and expertise of key staff/persons involved in this application?

Our staff has the skills to apply for grants and scholarships which helps us to grow, and reach more people. Also, our team managed to execute development programs which always contribute to our society, and have monitoring and evaluation skills which help us to keep an eye on all the KPIs to make sure they are conducted accurately and according to the proposed timeline. We have an effective financial team which makes use of our financials. Besides, we have a logistic system with supplier that help our team implement the programs effectively. Also, we have a selection committee which helps in selecting the right participants with the required categories. Finally, we have an academic committee which is responsible for the curriculum and the activities in order to make each participant's journey enjoyable and informative.

E. LEGAL REPRESENTATIVE

Title	The founder of Empower Hub
Gender	Male
First Name	Amr
Family Name	Hassan
Department	High board
Position	The CEO of Empower Hub
Email	amr.mohamed201711@gmail.com
Telephone	+20 1550190074
Address	48 El-kamel street, Fleming, Raml oul
Country	Egypt
Region	MENA region
Post Code	21516
City	Alexandria

programs and Projects

Name	Year/ Country	program	Applicant/ Beneficiary Name
Inclusive Youth Empowerment (Active Citizens) in partnership with the British council Egypt	2023 Egypt	Development program	Active Citizens project is a social leadership training program that promotes intercultural dialogue and community-led social development. Through the program, we bring together people aged 18 – 30 with different beliefs and perspectives to learn how to start an initiative to contribute in solving a specific issue in society. We recruited 70 participants, and they were divided into two clubs. Each club received a 5-day training in a total of 40 hours provided by the British Council facilitators. We provided them with extra soft skills like storytelling skills and advocacy skills. All of our activities were based on the edutainment and deep learning strategies as we gamify all of our activities to guarantee the highest professional learning experience.

<p>Gender and Climate Guidebook in partnership with UK Youth Climate Coalition and funded by the British council Egypt</p>	<p>2023 Egypt</p>	<p>Development program</p>	<p>Gender and climate guidebook was a capacity building program funded by the British council Egypt and powered by both Empower hub and UK Youth climate coalition. We recruited 30 young leaders based in Egypt from different Egyptian cities, and UK Youth Climate Coalition recruited 30 young leaders based in UK from different parts of UK. ** 63% of the 60 young leaders was female. We implemented an intensive in-person training for the 30 young leaders based in Egypt for 3 days with total of 20 hours as the following (1st day, 6 hours, 2nd day 8 hours, 3rd day 6 hours) in Alexandria, Egypt. The training was be about climate justice, gender justice, campaigning, creating social initiatives, building grassroots communities and the fundamentals of writing a policy paper and a guideline.</p>
<p>Youth voices in partnership with the British council Egypt</p>	<p>2023 Egypt</p>	<p>Development program</p>	<p>Youth Voices seeks to enhance the skills of youth in dialogue, debate and critical thinking, consolidate the acceptance of others, and create an environment in which youth can express their opinions and learn, as well as allow them to participate in shaping the public policy, media narratives, and communicating with decision-makers. Also, we had a world café which was attended by a plethora of VIPs.</p>

Tech Leaders Hub	2023 Egypt	Development program	<p>The Tech Leaders project is a combined effort of Empower hub and The Next Coders' Society that aims to introduce adolescents aged from 16 to 22 around Egypt to technology and computer science through local advocacy and leadership endeavours.</p>
Climate leaders Hub	2022 Egypt	Development program	<p>We accepted 60 leaders and educated them on climate and environment issues in Egypt and the whole world, and then divided those leaders into teams of 3-5, and guided them through creating awareness content on social media about climate issues in Egypt. The executed awareness campaigns were posted on social media platforms of Empower Hub, reaching +500K people. The total number of campaigns were 11, and they tackled 11 different topics. We provided educational sessions on climate issues in Egypt and the whole world, given by experienced climate experts.</p>

<p>Women Leaders Campaign</p>	<p>2021 Egypt</p>	<p>Development program</p>	<p>An educational program for Women Rights advocacy, in collaboration with Women Deliver. In contribution to Sustainable Development Goal number 5: Gender Equality. We planned this project to support the Egyptian Government for raising the Women Quota in Parliament to 25% instead of 5%. The project consisted of 3 phases.</p> <p>We trained 30 Women Rights advocates (males and females) on how to plan advocacy campaigns, and how to plan and execute micro projects in different sectors (business, education, and politics and civil work).</p>
<p>Women Leaders Campaign</p>	<p>2021 Egypt</p>	<p>Development program</p>	<p>An educational program for Women Rights advocacy, in collaboration with Women Deliver. In contribution to Sustainable Development Goal number 5: Gender Equality. We planned this project to support the Egyptian Government for raising the Women Quota in Parliament to 25% instead of 5%. The project consisted of 3 phases. We trained 30 Women Rights advocates (males and females) on how to plan advocacy campaigns, and how to plan and execute micro projects in different sectors (business, education, and politics and civil work).</p>

<p>California Activity Club</p>	<p>2015-present</p>	<p>Development program</p>	<p>California Activity Club started off as an English club, providing a space for non-native speakers to practise their language through different activities, including debates. In 2020, we executed CAC in collaboration with the US Embassy in Cairo, and we provided an extensive training camp on facilitation about the Sustainable Development Goals,</p> <p>in Alexandria and Cairo, for 100 young facilitators from all over Egypt. Our aim was to train them on how to craft different workshops in English, and how to manage circles with participants from different backgrounds in order to deliver content about SDGs.</p>
---------------------------------	---------------------	----------------------------	--

Team

Dr. Amr Ramadan (CEO)

Amr is an education & climate justice advocate, social educational entrepreneur, and an educational Youtuber from the Working Class. He received a Bachelor of Science in Pharmacy from Alexandria University, Egypt in 2018 as the first in his family to go to college. He also studied education for sustainable development at Bard College, New York along with a study visit at the UN New York headquarter within a framework of a summer semester leadership exchange program sponsored by the US department. Furthermore, he attended other 13 short study visits and training courses about SDGs as a youth leader in different countries such as Italy, Germany, Spain, France, Denmark, Jordan, UAE, Tunisia, Qatar, and Morocco.

Last March, TED invited Amr to one of its official events in partnership with Qatar Foundation to give a talk with the title (Can Carbon Tax Achieve Climate Justice?). The talk is trending as the most viewed among the other 17 talks featured at the event (TED in Arabic YouTube channel). Last November, the International Monetary Fund selected Amr to serve in its 2022 youth fellowship among 30 young leaders selected out of 4200 applicants. Besides, the COP27 presidency appointed him to join the COP27 youth task force to work directly with the COP27 president's youth envoy. British Council featured him as a global voice for climate on their website, and both MBC and BBC interviewed him along with tens of TV channels and Magazines.

Currently, Amr is serving as the founder and CEO of an Edtech social enterprise called Empower Hub. Empower Hub is a youth-led educational organization empowering young leaders from marginalized communities by providing them with education for sustainability training programs and mentoring them to pursue their dream educational opportunities. He is responsible for managing small and medium Sustainable Development grants funded by national and international entities, as well as designing and facilitating training programs. He is also the founder of the Facebook community "Empower 2030 Leaders Hub" with +28K active members. He also has great experience working with refugees, people with disabilities, child labor survivors, and sexual assault survivors. Amr is well known as a video content creator who has +155K subscribers on YouTube with +185 videos about Quality education and SDGs along with tens of thousands of followers on other platforms advocating unapologetically for justice for all.

Mr. Yahia Badran (Projects Coordinator)

Yahia Badran is a Programs Manager, Business Mentor and serial Entrepreneur with over 7 years of experience in developing the entrepreneurial ecosystem in Egypt and the Mena region. Graduating from the Faculty of Arts, Alexandria University Geography Department, Yahia invested in personal growth by pursuing scholarships and participating in international programs to expand my knowledge in business and entrepreneurship. In 2016, an opportunity arose for him to attend the first international program on leadership and business management offered by Erasmus+ at the University of Genoa, Italy, in collaboration with Ilcesto Organization.

Upon completion of the program, I returned to Egypt and embarked on various projects and initiatives focused on supporting youth, fostering innovation, and promoting entrepreneurship. gained valuable experience as a project officer intern at Innoventures, one of the largest venture capital firms in Egypt and the Mena region. Over the course of three years, Yahia's role at Innoventures evolved, and became a Programs Manager, overseeing nearly 500 startups from diverse industries and countries. He successfully managed and supervised more than 15 cycles of incubator and accelerator programs, while also establishing strong relationships with donors, national and international stakeholders.

Currently, Yahia plays a pivotal role in supporting startups as a member of the Business Casting team on the popular Shark Tank Business show. He is actively involved in developing the ICT community in Alexandria. As a Projects Director at the Alexandria Association for IT & Software, Yahia focuses on supporting and incubating IT startups and SMEs, helping them gain international exposure. His responsibilities include team building, talent acquisition, and attracting the right market and customers, all with the aim of building a sustainable and robust entrepreneurial ecosystem in Alexandria, Egypt.

Driven by his vision, Yahia co-founded the Alexandria Startups Network alongside Mohamed Ezzeldin. This initiative is dedicated to providing a range of solutions and programs to support the local entrepreneurship community. Yahia Badran is committed to fostering innovation, empowering startups, and contributing to the growth and success of the entrepreneurial landscape in Egypt and the Mena region.

Ms. Donia Nashaat (Financial manager)

Donia Nashaat graduated from the faculty of commerce, English section, accounting department, Alexandria university with GPA 3.8. Donia has been the financial manager of our programs for 3 years. Therefore, she has an outstanding experience in managing, and recording the financial transactions. Besides, she participated in many local projects to enhance her communication skills, presentation skills, and Acceptance of others' opinions. Donia is one of the co-founders of Climate Leaders Campaign sponsored by Women deliver as she was responsible for the operations & financial aspect.

Ms. Farah Abo Seada (Academic lead)

Farah is an empathetic leader dedicated to making a positive impact in my society. With a deep passion for change, I strive to inspire and empower others to create a better world. Growing up in PortSaid, she developed a strong sense of social responsibility. Guided by empathy, she naturally gravitated towards leadership roles, bringing people together to address issues that matter most. She is a tireless advocate for diversity, inclusion, and collaboration. Through her involvement in community organizations and campaigns, she works tirelessly to raise awareness and mobilize support for critical causes like climate change, biodiversity, and better education. As a leader, she excels at connecting with people from diverse backgrounds. She fosters collaboration, encourage dialogue, and empower others to find innovative solutions to complex societal challenges. Her organizational skills and strategic mindset enable me to lead workshops effectively, overcoming obstacles and achieving tangible outcomes. She believes in the power of collective action and consistently strive for excellence. With unwavering dedication, she aims to be a beacon of hope in her society. By inspiring others to take action, she is committed to creating a more equitable and inclusive future.