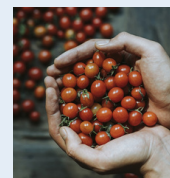
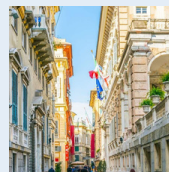
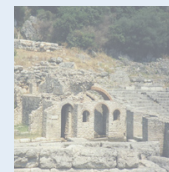
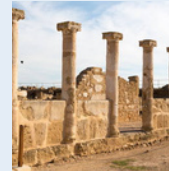
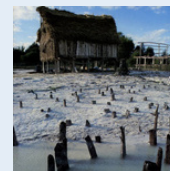
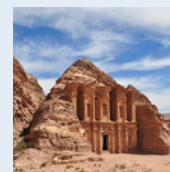
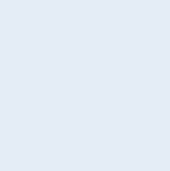
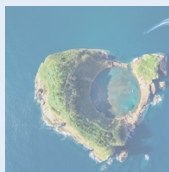
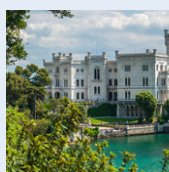
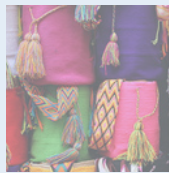
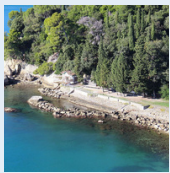


Fondazione Santagata's CV



Fondazione Santagata for the Economics of Culture

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1. Presentation

Established in 2018, Fondazione Santagata incorporates the competences of the Centro Studi Silvia Santagata-Ebla, founded in 2008 by Walter Santagata, professor in Cultural Economics at University of Torino. Fondazione Santagata is a research and training institute operating in Turin, Italy, made of experts, professors, researchers working in the field of Culture Economics. It works in promoting and developing research and training/capacity building activities at the national and international scale on local economic development based on cultural heritage and creative industries, with a focus on sustainability.

The fields of work of the Foundation, active in research, evaluation and knowledge transfer projects, cover four main thematic areas:

- a) **Heritage.** Developing and promoting heritage management models capable of generating opportunities for social and economic development (Heritage preservation and protection, Museums and cultural institutions, UNESCO programmes and Sustainable Development Goals);
- b) **Creativity.** Deepening the study of the economics of culture and creativity in order to provide concrete support for organisations in the sector innovation (Cultural jobs and professions, Contemporary cultural production and digital innovation, Art and cultural productions, Digital innovation);
- c) **Tourism.** Promoting research and training projects on the themes of tourism related to tangible and intangible cultural heritage, creative industries and productive districts (Eco-tourism, Creative tourism, Visitors Management, Evaluation of cultural policies and economic impact);
- d) **Sustainability.** Activate research, training and local development projects that consider the environment and territorial resources at the basis of effective management of production chains and functional networks between economic sectors (Ecologic transition, Rural Economy, Sustainable communities).

Part of the Fondazione's mission is to strengthen collaborative networks between cultural and other

operators and support the internationalisation of knowledge and cultural operators in order to enhance their capacity for social and economic impact.

Over the years, Fondazione Santagata has organised numerous high-level research projects, conferences, training projects in Italy and abroad, in collaboration with leading national and international organisations such as UNESCO, ITC-ILO (UN) and the most important Italian banking foundations. Fondazione Santagata operates with the support of an international scientific committee and in collaboration with local and national public institutions and private agencies.

Fondazione is associate partner of UNESCO Chair on “Economics of Culture and Heritage: strategies for protection and development” of the University of Turin.

The most recent activities of Fondazione Santagata for the Economics of Culture can be found online: www.fondazionesantagata.it

ORGANIZATION

Board of directors: Paola Borrione, Francesco Bandarin, Nicola Bottero.

President and Head of research: Paola Borrione.

Secretary General: Alessio Re.

Manager of the Foundation's office in Milan: Martha Mary Friel.

Programme Managers: Giulia Avanza, International Projects; Erica Meneghin, Heritage Area; Andrea Porta, Tourism and Sustainability Area.

Researchers: Lorenzo Attardo, Lorenza Bizzari, Francesco Cambi, Martina De Gennaro, Matilde Ferrero, Gloria Lentini, Serena Meloni, Giacomo Vasumi.

Special projects' researchers: Paolo Agostini, Hebatollah Al-Hamid, Ottavia Arenella, Francesca Favaro, Elena Ghibaudo, Agnese Mussatti, Francesco Puletti, Riccardo Ramello, Federica Rubino.

Training and Capacity Building Programmes Coordinator: Serena Meloni.

Project Design Coordinator: Gloria Lentini.

Communications Coordinators: Elena Abbate, Irene Magri.

Other collaborators: Sheila Sanchez Bergara, Carol Cardile, Sara Cavagnero, Cecilie Smith-Christensen, Francesca Crugnola, Siavash Laghai, Cecilia Mereghetti, Sabrina Montanari, Alessia Naccarato, Meeza Ubaid.

INTERNATIONAL ADVISORS

Fondazione Santagata for the Economics of Culture counts on an international standing board of academics, scholars and experts contributing in the direction and the promotion of the training and research activities. Members: Stefania Abakerli, The World Bank, Washington DC (USA); Christian Barrère, Université de Reims Champagne-Ardenne, Reims (France); Pierre-Jean Benghozi, Ecole Polytechnique Université Paris Saclay, Orsay (France); Françoise Benhamou, Université Paris XIII, Villetaneuse (France); Lluís Bonet, Universitat de Barcelona, Barcelona (Spain); Robert Govers, International Place Branding Association, Amerongen (The Netherlands); Xavier Greffe, Université Paris 1 Panthéon-Sorbonne, Paris (France); Andy C. Pratt, City University of London, London (England); David Throsby, Macquarie University, Sydney (Australia).

PARTNERSHIPS

Fondazione Santagata has 39 partnership agreements with Italian institutions and bodies, with whom it develops joint projects or shares experiences.

The Italian partners are: Ageenda WiFi; AIAV Associazione Italiana Agenti di Viaggio; Area Marina Protetta Miramare - Fondazione WWF; BAU International Academy of Rome; CCR - Centro

Conservazione e Restauro “La Venaria Reale”; CCD - Circolo del Design; Centro Studi Avanzati sul Turismo (CAST) - Università di Bologna; Città di Ivrea; Cittadellarte - Fondazione Pistoletto; COE - Centro Orientamento Educativo; Dipartimento di Economia e Statistica "Cognetti de Martiis" - Università di Torino; Fondazione CUOA; COREP; Fondazione per l'Ambiente “T. Fenoglio” ONLUS; GAI - Associazione per il Circuito dei Giovani Artisti Italiani; IULM - Libera Università di Lingue e Comunicazione; Luiss Guido Carli - Libera Università Internazionale degli Studi Sociali; Palazzo Ducale Fondazione per la Cultura; Phoenicians' Route - Cultural Itinerary of Europe; Politecnico di Milano; Ro.Me. Museum Exhibition; Santa Chiara Lab - Università di Siena; UNESCO Chair on “Economics of Culture and Heritage: strategies for protection and development” of the Università di Torino; UNESCO Office Venice; Università degli Studi di Padova; Università Cattolica del Sacro Cuore, Master in Cultural Diplomacy.

The foreign partners are: ALIPH Foundation (Switzerland); Arab Regional Centre for World Heritage (ARC-WH) (Bahrain); IAC - Institute for Art and Culture (Pakistan); ICCROM - International Centre for the Study of the Preservation and Restoration of Restoration of Cultural Property; ICHEC Brussels Management School (Belgium); ITCILO - International Training Training Center of the International Labour Organisation - United Nations (Italy); THAAP - Trust for History Art & Architecture of Pakistan (Pakistan); UNESCO Regional Centre for the Safeguarding of Intangible Cultural Heritage in South-Eastern Europe under the auspices of UNESCO; WHITR-AP - UNESCO World Heritage Heritage Institute of Training and Research - Asia and Pacific.

COLLABORATIONS

Fondazione Santagata also carried out projects and collaborated with:

ACTI Teatri Indipendenti; Associazione Abbonamento Musei; Associazione AUGÉ; Associazione Dislivelli; Associazione Impasse e R-set (WHO'S ART FOR); Associazione Monte Peglia per l'UNESCO; Associazione per il patrimonio dei Paesaggi vitivinicoli di Langhe-Roero e Monferrato; Associazione Stupinigi è...; Casa Batlló; Casa degli Alfieri; Castello di Rivoli; Comune di Barcellonaette; Comune di Firenze; Comune di Milano; Comune di Vinadio; Conservare per Innovare, Associazione Culturale; Consorzio La Venaria Reale, Consorzio Monviso Solidale; Cooperativa Caracol; Economic Forum, Poland; Energieo Magazine; Ente di gestione delle aree protette dei Parchi Reali; F@MU – Famiglie al Museo; Film Commission Torino Piemonte - FCTP; Fondazione Amleto Bertoni; Fondazione Circolo dei Lettori; Fondazione Egri per la Danza; Fondazione Fabbri; Fondazione Filatoio Rosso; Fondazione Natalino Sapegno; Fondazione Nuto Revelli; Fondazione Ordine degli Architetti di Torino; Fondazione Ordine Mauriziano; Hiroshima Mon Amour; Kentimiz İzmir Derneği; L.U.P.T. Napoli - Laboratorio di urbanistica e pianificazione territoriale; Legambiente - Piemonte e Valle d'Aosta; Limerick Institute of Technology - School of Art & Design (LSAD); MAUTO - Museo dell'Automobile; MiC - Ministero della Cultura; Musei Reali Torino; Museo Nazionale della Montagna “Duca degli Abruzzi”; Nesta Italia; Nuovo Teatro Faraggiana; Parco del Monviso; Polo Museale del Piemonte; Print Club Torino; Progetto Valutazione (PROVA); Regione Piemonte; Riserva della Biosfera del Monviso; SIPRO - Agenzia per lo Sviluppo - Ferrara; Social and Community Theatre Centre; The United Nations System Staff College (UNSSC); Touring Club Italiano; TPF - The Publishing Fair; TSM Trento School of Management; UNESCO Office in Phnom Penh (Cambodia); UNESCO World Heritage - Category 2 Centres; UNESCO World Heritage Centre, Lahore (Pakistan); UNIASTISS; Unioncamere; Università degli Studi di Genova; Università di Scienze Gastronomiche di Pollenzo; Villaggio Operaio di Crespi D'Adda; Walden srls.

2. Recent and in progress activities

Fondazione Santagata develops research projects and higher education courses on policies, tools and plans related to UNESCO Conventions and Programmes (World Heritage List, Man and Biosphere Network, Intangible Heritage, Creative Cities Network). In this respect, great attention is dedicated to the relationship between heritage and sustainable development, also at the centre of the 2030 UN Agenda.

Fondazione Santagata promotes and co-operates with the assessment of projects in the cultural field in every step of the policy, from the feasibility studies to the implementation and impact analysis, in order to support decision makers to choose the optimal option, to improve actions and to verify their abilities to reach the targets.

Fondazione Santagata tries to get opportunities for the local development from the tourism sector, promoting research projects about tourism tied up with tangible and intangible heritage, creative industries and productive areas. A specific line of activities is devoted to the UNESCO's World Heritage Centre Sustainable Tourism Programme.

INTERNATIONAL PROJECTS

UNESCO Cultural policy in the Western Balkans

Type: research

Year: 2023 – ongoing

Context and activities: Commissioned by the UNESCO Regional Bureau for Science and Culture in Europe, Fondazione Santagata has analysed the cultural policy scenario in the Western Balkans region, assessing it against the benchmark of international standards and best practices, in order to assess needs, produce recommendations and a road map for further Capacity Building action combining specialised training and advice for policy improvement. A comprehensive study is therefore conducted on public policies for the culture, heritage, and creativity sectors, investigating the management of cultural heritage, the safeguarding of intangible heritage and the protection and enhancement of the diversity of cultural expressions. Cross-cutting priorities in the three areas are gender equality, intercultural dialogue, social inclusion and youth empowerment.

Academy on UNESCO designations and Sustainable Development

Type: capacity building project

Year: 2015 – ongoing

Context and activities: The Academy on UNESCO Designations and Sustainable Development is a capacity building program ideated and implemented by the Fondazione Santagata for the Economics of Culture and UNESCO through the UNESCO Regional Bureau for Science and Culture in Europe (based in Venice, Italy).

UNESCO designations are the most extended global networks of territories and communities committed to safeguarding their cultural and natural resources as drivers for local sustainable development. Relevant actors are faced with the challenge to define long-term policies and short-term actions to effectively manage UNESCO designations, in order to fully harness their development potential while at the same time safeguarding their cultural and natural values. Such objectives can only be achieved through an integrated and participatory approach, spanning several policy areas and

ensuring the active engagement of all relevant stakeholders. Based on these principles, the workshops of the Academy took place in October 2015, December 2016, October 2017 October 2018 and October 2019 in Turin, Piedmont region and Milan. Due to the COVID-19 pandemic, the 2021 Edition took place online, while in 2020 an impact assessment summary was conducted to assess the impact of previous years' activities. The Edition 2022-23 took place through a mixed format, online between January and March 2023 and onsite in Ivrea in March 2023. Impact: the main objective of the Academy is to contribute to the achievement of the United Nations 2030 Agenda and its Sustainable Development Goals, through the advancement of institutional and professional capacities of managing authorities, communities and relevant operators from different UNESCO designations from both the Culture and Science sectors.

Evaluation and Review of the management plan and building codes of the Al-Ahsa Oasis World heritage Site, Saudi Arabia

Type: research project

Client: Ministry of Culture of Saudi Arabia

Year: 2022 - ongoing

The review and update of the Management Plan and Building Codes in Al-Ahsa Oasis aims to ensure the management of the Site in accordance with UNESCO guidelines, to ensure the protection and preservation of the Oasis, to provide the right direction for the management of the Site, and finally to ensure alignment with the stakeholders of the Al-Ahsa Oasis. The key objectives of the project are to provide an assessment of the existing management plan, building codes and procedures of the Ah-Ahsa Oasis, to develop an updated management plan for the site as well as a road map for implementation of the new management plan and, finally, to develop a recommended set of changes to building codes, policies and procedures.

Italy-North Macedonia knowledge exchange in Conservation and Innovative Management of Cultural Heritage

Type: capacity-building

Financier: Central European Initiative

Year: 2022

Activities: "Italy-North Macedonia knowledge exchange in conservation and innovative management of cultural heritage" is a 12 month-long initiative aiming at strengthening the technical and management skills of professionals involved in cultural heritage safeguard in the Republic of North Macedonia, to boost their capacity to develop sustainable, efficient and holistic conservation strategies.

Heritage Alive

Type: capacity-building

Financier: European Union, Common Cultural Heritage: Preservation and dialogue between Turkey and the EU-II

Year: 2021 - 2022

Activities: The project intends to focus on the conservation, promotion and development of a deeper understanding of the cultural heritage and archaeological site of the Ancient City and Agora of Izmir, with the aim of widening the public of visitors, increasing their awareness and stimulating the development of new tools for heritage interpretation. Activities include training and capacity-building

programmes for a wide target audience ranging from children and students to professionals and the local community.

FUSION - Fashion Upskilling Innovation Open Network

Type: training and research project

Financier: Creative Europe

Partners: Limerick School of Art & Design (Ireland), Crafts Council (United Kingdom), Polytechnic Institute of Cavado do Ave (Portugal) and Fondazione Santagata per L'Economia della Cultura (Italy)

Year: 2019 - 2021

FUSION is an international partnership project, funded by Creative Europe, which will offer designers and makers the opportunity to train in digital production and co-design methodologies for the development of tailor-made products in the field of textiles, fashion and wearables, with the aim of providing solutions for active ageing.

Integrated site management plan and capacity building for sustainable tourism management of selected Sikh sites in Punjab, Pakistan

Type: research project

Client: UNESCO Office in Islamabad

Year: 2020

Activity: The aim of the project is to develop and ensure attractive, competitive and multifunctional spaces giving due consideration to the stakeholders, sometimes with conflicting needs and attitudes. The preparation and implementation of the Integrated Cultural Heritage Sustainable Management Plan will involve a large number of stakeholders and is expected to empower the local communities with tools and capacities for improving the economic dimension of development, through augmenting the understanding of the values associated with the sites and enhancing the cultural tourism potential.

Activities: The project will generate:

Integrated Site Management Plan (SMP) with associated sector plans.

Capacity Development Plan for departments that are the site custodians and communities around the sites for improved management of site.

Training workshops (at least one) in prioritised areas for site custodians and technical practitioners.

Training workshops (at least three) for the local communities around the sites.

Technical support for implementation of site management plans.

Final Report on project and SMP implementation including visual documentation.

Partner: The project stems from the UNESCO sub-project of "Protection and Promotion of Cultural Heritage of Punjab through Sustainable Tourism and Economic Growth" (2018 – 2021) under the Punjab Tourism and Economic Growth of Punjab (PTEGP) project (2017-2022), a Government of Punjab project which is supported by the World Bank.

UNESCO appointed the Joint-Venture by Fondazione Santagata for the Economics of Culture and the Institute for Art and Culture (Lahore), for the implementation of the work.

I am a Good Traveller

Type: research project

Client: Cris Technologies

Year: 2019 - 2020

The aim of the project is to study how tourist destinations deal with sustainability initiatives and issues and to support CRiS Technologies in identifying key factors by which to assess the performance and future vision of individual tourist destinations.

Socio-economic impact of the Angkor Archeological Park in the last 25 years, Cambodia

Type: research project

Client: UNESCO Bangkok

Year: 2018

Context: Angkor is Cambodia's most important archaeological site, and one of the most relevant in Asia. From the IX to the XV century it served as the capital of the Khmer Kingdom, both as the political and religious centre. The city of Siem Reap is the main access point to the site, and it was built in the 1920s as the tourist flow of the area increased. Due to its fame, Angkor has been at the centre of many international conservation and restoration projects over the years. After the UNESCO recognition, an extensive campaign was carried out by UNESCO, EFEO (École Française d'Extrême-Orient), Japanese teams, World Monuments Fund and the "German Apsara Conservation Project", with the coordination of the International Coordinating Committee for the Safeguarding and Development of the Historic Site of Angkor (ICC).

Impact: The study is being carried out under the 25-year celebrations of the UNESCO recognition. It aims at defining and quantifying the main direct, indirect and induced impacts of the site itself and of the interventions for its conservation and valorization. The impact study is a useful document for future planning and interventions; it is proposed as a tool for decision makers to define and address the right priorities in order to rationalise the benefits of the economies linked to the site, especially those related to tourism.

Activities: audit and evaluation of the impact of the projects carried out at Angkor Wat in the last 25 years

PROJECTS IN ITALY

Support for the participation to the call Next Generation You 2021, 2022, 2023

Type: support

Client: organisations from the culture sector

Year: 2021, 2022, 2023

Activities: Fondazione Santagata has supported more than 25 organisations for the participation to the three editions of the call Next Generation You (2021-2022; 2022-2023; 2023-2024;) promoted by Fondazione Compagnia di San Paolo to strengthen the structure of those organisations active within the territories of Piedmont, Liguria and Aosta Valley working in the areas of Fondazione Compagnia di San Paolo's 3 goals: Culture, People, Planet. Each call consists of a first phase of as-is analysis and a second phase of a to-be analysis, in which the structure of the organisation, their communication, their digital maturity, their economic and financial situation are analysed and their development and action plans are defined, as well as their goals both general and specific.

The call aims at preparing the organisations to face new challenges and opportunities for development, positioning and fundraising, supporting them in creating and strengthening relationships among the organisations and organisational development professionals. Furthermore, it contributes to the promotion of innovative models within the transformation processes of the organisations while it is intended to maximise their efficiency, effectiveness and their impact to operate on the territories.

Fondazione Santagata supported the following organisations for the years:

2021-2022

- Heritage: Castello di Rivoli (Rivoli, TO); Fondazione Giovanni Gorla (Asti); Fondazione Natalino Sapegno (Morgex, AO); Musei Reali di Torino (Torino); Palazzo Ducale (Genova);
- Creativity: Associazione PrintClub (Torino); Circolo del Design (Torino); Fondazione Amleto Bertoni (Saluzzo, CN);
- Performing arts: Casa degli Alfieri (Castagnole Monferrato, AT); Coop Biancaneve / Hiroshima Mon Amour (Torino); Fondazione Egri per la Danza (Torino); Nuovo Teatro Faraggiana (Novara);
- Environment: Fondazione per l'Ambiente (Torino); Legambiente Piemonte e Valle d'Aosta (Torino); Ente Parco del Monviso (Saluzzo, CN).

2022-2023

- Film Commission Torino Piemonte (Torino); Fondazione Circolo dei Lettori (Torino); Museo Nazionale della Montagna "Duca degli Abruzzi" (Torino); Museo Nazionale dell'Automobile (Torino).

As far as the edition 2023-2024 is concerned, Fondazione Santagata intends to support:

- CAMERA - Centro Italiano per la Fotografia (Torino); Camerata Ducale (Vercelli); Cittadellarte - Fondazione Pistoletto (Biella); Ente di Gestione del Parco Paleontologico dell'Astigiano (Asti); Infini.to Planetario di Torino (Torino); Laboratorio Zanzara (Torino); Museo del Paesaggio (Verbania); Palazzo Ducale (Genova).

Relational Marketing and Fundraising Service for the Archaeological Park of Pompeii

Type: research

Client: Archeological Park of Pompeii

Year: 2023 (on going)

Activities: An initial analysis activity is envisaged that will address stakeholder involvement strategies, with whom to activate and consolidate stable and sustainable relations in order to reach the agreed definition of a management model that grafts the strategy of the Archaeological Park into the territorial framework and into the dynamics of the community in its various articulations. The objective is to give voice not only to the stakeholders themselves, but above all to the territory as a whole, so as to allow the local community to finally recognise itself in the identity values of the World Heritage Site, fully understanding how knowledge, conservation and valorisation of the heritage are an unmissable opportunity for sustainable development for the territory.

Tourism Development Plan for the Aeolian Islands UNESCO world heritage site

Type: research

Client: Municipality of Lipari

Year: 2023 (on going)

Activities: The municipality of Lipari commissioned the draft of a medium-long term strategic plan for sustainable tourism in the Aeolian islands UNESCO world heritage site. It aims at connecting the multiple actors that shape the tourism chain and its governance towards a coherent and sustainable development plan. Therefore it is necessary to focus, define and share with all the involved players the vision that can outline and guide future strategies and actions. In order of priority, must be executed and/or implemented.

Management plan of the UNESCO Site “Archaeological Areas of Pompeii, Herculaneum and Torre Annunziata”

Type: research

Client: Archaeological Park of Pompeii and the Archaeological Park of Herculaneum

Year: 2023 (on going)

Activities: The Archaeological Park of Pompeii and the Archaeological Park of Herculaneum have commissioned Fondazione Santagata to draft the new Management plan of the UNESCO Site “Archaeological Areas of Pompeii, Herculaneum and Torre Annunziata”.

Capacity building for the historic Centre of Urbino UNESCO World Heritage site management

Type: training and capacity building project

Client: Municipality of Urbino

Year: 2023

Activities: The Municipality of Urbino commissioned Fondazione Santagata to develop and conduct a process of raising awareness and engagement for the resident community in the UNESCO World Heritage Site “Historic Centre of Urbino” and in the reference territory, focusing on younger people, within the context of updating the site’s Management Plan.

Cultural Tourism Valorisation Plan of the Municipality of Terruggia

Type: Consultancy

Client: Municipality of Terruggia

Year: 2022 - 2023 (on going)

Activities: The valorisation plan aims at positioning Terruggia for its cultural, rural and experiential offer, integrating the municipality in the area’s overall offer. The study focuses in particular on the cultural heritage elements of the territory, on the territorial attractiveness factors and, in general, on the elements of innovation which are useful to provide a new integrated valorisation plan.

Adjustment of the Management Plan of the UNESCO site “Ivrea, industrial city of the 20th century” and Community Development

Type: support

Client: Municipality of Ivrea

Year: 2022 - 2023

Activities: Fondazione Santagata has worked on the adjustment of the Management Plan of the UNESCO site “Ivrea, industrial city of the 20th century” within the project “Ivrea, città industriale del XX secolo: promozione, valorizzazione e sostenibilità” funded according to the Law n.77 of 2006.

The aim is to gather and analyse all the information regarding the first years of the site’s management, in order to adjust the Management plan according to the 2030 Agenda’s SDGs and to the indicators established by the UNESCO Culture 2030 Indicators.

Safeguarding, transmission and valorizing of the UNESCO ICH Element Musical Art of the Hunting Horn

Type: research

Client: Associazione Accademia di Sant'Uberto – Percorsi 1996 ONLUS

Year: 2022-2023 (on going)

Activities: Fondazione Santagata contributes to the Action addressing the Study and Safeguarding of the UNESCO ICH Element "Musical art of horn players", particularly in finalising the Safeguarding detailed Plan. The activity is developed by the community of Hunting Horn players, who are providing the guidelines to draft the Plan, especially concerning: transmission to younger generations, valorization, studies and research, development of an economic plan to implement the actions, definition of a participatory governance system and finding contributions to the United Nations' 2030 Agenda for Sustainable Development.

Feasibility assessment of the "Social uses of Riccione's beach" as UNESCO Intangible Cultural Heritage

Type: research

Client: Associazione per la Candidatura Unesco

Year: 2022 - 2023 (on going)

Activities: Fondazione Santagata supports Associazione per la Candidatura Unesco in a feasibility assessment of the nomination of the Social uses of Riccione's beach to UNESCO's Register of Good Safeguarding Practices. The study continues an in-depth work of research and documentation conducted in 2018-2020 by Bologna University's CAST group and intends to provide a knowledge integration to the eligible element through anthropology of heritage methodologic tools, particularly in regards to identity, relations, environment, collective memory, work culture, formal and non-formal transmission.

Preliminary study for the creation of a cross-border management body of the PITER Terres Monviso and mid-term and final evaluation of the PITER Terres Monviso

Type: research and evaluation

Client: Municipality of Saluzzo

Year: 2022 - 2023 (on going)

Activities: Within the framework of the PITER Terres Monviso of the Interreg Alcotra programme, led by the Municipality of Saluzzo and the Community of Municipalities Guillestrois and Queyras, in partnership with the Monviso Transfrontier Biosphere Reserve, Fondazione Santagata is conducting the study for the creation of a cross-border management body for the area's partners. It is collaborating with the MOT - Mission Opérationnelle Transfrontalière in terms of identifying available legislative instruments and related development strategies.

It will also be in charge of the mid-term and final evaluation activities of the PITER Terres Monviso.

Management plan for the "Appian Way. Regina Viarum" site

Type: research

Client: Italian Ministry of Culture

Year: 2022

Activities: The Italian Ministry of Culture has begun the process to have the Appian Way in its integral route from Rome to Brindisi included in UNESCO's World Heritage List. In this context, the Ministry has entrusted Fondazione Santagata for the Economics of Culture to draft the Management plan of the "Appian Way. Regina Viarum" site to attach to the scientific documentation for the nomination in January 2023.

Update of the Report on Musical Tourism in Italy

Type: research

Client: CUOA Business School

Year: 2022

Activities: As part of an update of the First Report on Musical Tourism in Italy edited in 2019 by Fondazione Santagata for CUOA Business School on the occasion of the project "Notes in Viaggio. Experiential educational itineraries to enhance the musical offer of the Veneto region" financed by the Veneto Region, Fondazione Santagata launched a new survey to understand how travel and listening habits have changed since the pandemic.

Study for the identification of a model of governance and management of the integrated system of the alpine fortresses of Piedmont

Type: research

Client: Fondazione Artea

Year: 2022

Activities: The study aims to analyse the system of Alpine fortifications in the Piedmont region in order to identify an optimal governance, management and organisational model. The result of the work will be an overview of the scenario and the reference assets, with a detail on the general situation of the forts taken individually and their potential to express themselves as an integrated system.

Update of the management plan of WHS "Le Strade Nuove e il Sistema dei Palazzi dei Rolli di Genova"

Type: research project

Client: Fondazione Palazzo Ducale, managing body of the site

Year: 2022

Context: "Le Strade Nuove and the system of the Palazzi dei Rolli" describes a unique model of a noble residential parcelling in the old town, characterised by a uniform planning and architectural features of the buildings. In this area are placed more than hundred buildings of noble families of the city that are an example of a peculiar social and economic identity that represents the urban architecture of modern age in Europe.

Impact: The management plan aims to define new scenarios of development of the site and the historic city centre of the city by identifying appropriate actions of cultural and economic conservation and valorization, in accordance with the recent guidelines of the UNESCO Recommendation on Historic Urban Landscape and of the Report on Culture for Sustainable Urban Development.

Activities: audit and evaluation of the outcomes of the previous management plan.

Partner: CAST (Center for Advanced Studies in Tourism) and the University of Genoa.

Feasibility study for the Asolo's Historic Centre as UNESCO World Heritage

Type: research

Client: Municipality of Asolo

Year: 2022

Activities: The Municipality of Asolo, which has long been committed to safeguarding the city's cultural heritage and promoting the attractiveness of the area, has commissioned Fondazione Santagata to carry out a feasibility study in relation to the nomination project for the UNESCO World Heritage List of the "Historic Centre" of the City of Asolo.

Consonanze. Educazione musicale per le Competenze e le Relazioni di Domani

Type: research

Client: in collaboration with Fondazione Compagnia di San Paolo and Fondazione per la Scuola

Year: 2021-2026 (on going)

Activities: The five-year research project aims at mapping and broadening the knowledge of the realities involved in music education in Piedmont and in Valle d'Aosta, to verify and evaluate its results, with a direct and continuous comparison with music education institutions, the schools involved and the promoters of the project. This project, if successful, is intended to enhance the positive potential of music as an educational tool, to encourage the establishment of synergies between music institutions and schools, and to expand the music audience and the pool of future professionals in this sector. If the positive impact of the programme can be demonstrated, it is intended to repeat it on a wider pool of schools and institutions or on new territories.

Management Plan upgrade of the UNESCO Site "Ferrara, città del Rinascimento e il suo Delta del Po"

Type: research

Client: Municipality of Ferrara

Year: 2021 - 2022

Activities: The Municipality of Ferrara has commissioned Fondazione Santagata a preparatory study aimed at updating the Management Plan of the UNESCO site "Ferrara, Città del Rinascimento e il suo Delta del Po", in relation to the possibility to support and accompany the municipal structure that is responsible for coordinating the management of the UNESCO Cultural Landscape Site "Ferrara, Città del Rinascimento e il suo Delta del Po" in the development of the actions and activities described below.

Research for the evaluation of 'WONDER. Experiments in design for social innovation'

Type: support

Client: Compagnia di San Paolo Foundation

Year: 2021

The Fondazione Santagata, commissioned by the Compagnia di San Paolo, the City of Turin and the Chamber of Commerce, carried out an analysis of the identities and prospects for the development and positioning of the Piedmontese design sector (in particular in Turin).

YOUTH POWER - Youth Territories

Type: training and action research project

Client: own project funded by Fondazione Time2 - Bando Prossimi

Year: 2020 - 2021

The YOUTH POWER project aims to meet the social needs that have emerged in recent years: on the one hand, it aims to increase interest in mountain areas, especially among the younger generations; on the other, it aims to create opportunities for young people living in the area, stimulating projects and opportunities that will give young people the motivation to stay and invest their future in the valleys.

Evaluation of the ALCOTRA MigrAction project

Type: evaluation and research project

Client: Municipality of Vinadio

Year: 2020

Activities: The MigrAction project is an Interreg ALCOTRA project that aims to increase the attractiveness of the cross-border Alpine territory through the networking, completion and promotion of a cultural and tourist route. The Santagata Foundation carried out the evaluation of the entire project through an analysis able to provide the tools to outline the change that the implemented activities were able to bring to the territory, on the one hand in terms of quality and quantity of the services offered, on the other hand in terms of transfer of knowledge and skills to the operators involved and to the community; up to the evaluation of the achievement of the set objectives.

Strategic Plan of the Royal Museums of Turin and update of the Business Plan

Type: strategic consultancy project

Client: MRT - Musei Reali Torino

Year: 2019

Activities: The Business Plan aims at defining and providing quantitative and qualitative tools useful to estimate the measures to be undertaken to rationalise the operating costs of the museum complex, in terms of lower management costs, improvement of the general economic performance and identification of the most relevant actions for the strategic development of the Royal Museums.

Monviso Biosphere Reserve UNESCO Youth Camp

Type: training and capacity building project

Client: Monviso Transboundary Biosphere Reserve

Year: 2018 – 2023 (on going)

Context: The project was ideated starting from the experience of the MaB International Youth Forum, organised by UNESCO Regional Bureau for Science and Culture in Europe and which took place in September 2017 in the Po Delta Biosphere Reserve, that hosted 300 youth from Biosphere Reserve of all over the world to discuss about the future involvement of youth in the Man and Biosphere Programme and how to achieve the goals of sustainable development identify by the UN 2030 AGENDA. The Monviso MaB UNESCO Youth Camp is a residential campus of 5 days, in July 2018, addressed to 20 youth (Italian and French) living in the cross-border region of Biosphere Reserve,

training activities, guided visits and workshops will be focus on the knowledge of MaB Programme and on the natural and cultural heritage of the territory.

Impact: The goal of the project is to enhance participation and involvement of local communities, in particular to strengthen the awareness of youth under 20 and more than hundred municipalities that are included in the UNESCO Biosphere Reserve on the initiatives promoting sustainable practices, in environmental, social and economic sectors. It is proposed to create occasions for future developments, with the collaboration of other local stakeholders and in connection with the networking opportunities offered by UNESCO.

Implementation of the management plan of WHS “Le Strade Nuove e il Sistema dei Palazzi dei Rolli di Genova”

Type: capacity building and evaluation

Client: Municipality of Genoa – Economic Development Innovation Project Department.

Year: 2018 - 2019

Activities: 1. Technical assistance for the implementation of the management plan, through an executive plan of the Management Plan, as a tool that integrates with the planning and action tools already in use within the Municipality that defines in detail the strategic guidelines for future activities in the coming years, in a commensurate way with resources and development potential; 2. Construction of a system for monitoring and evaluating actions; 3. organisation of opportunities for discussion and training useful for strengthening skills.

Research on Musical Tourism

Type: research project

Client: Fondazione CUOA

Year: 2018

Activities: Fondazione Santagata conducted research on musical tourism in Italy as part of the “Note in Viaggio” project of the CUOA Foundation (Veneto Region DGR No. 1220 of 01.08.2017, code 79-1-1220-2017). The study, carried out as part of a broader program for the enhancement of the Veneto tourism offer, aims to offer to decision makers and operators a tool for reflection which allows them to identify the best exploitation strategies. The research tends to outline a psychographic picture of the cultural tourists in Veneto with specific interest for music and classical music in particular and to outline the purchasing habits and spending propensity, drawing some strategic considerations for the promo-marketing of new products.

INTERNATIONAL MASTERS' PROGRAMMES

International Master in “World heritage and cultural projects for development”

Type: education project

Year: 2019 - 2023

Context: The Master in World Heritage and Cultural Projects for Development aims, through a multidisciplinary approach, to impart necessary competencies and skills in management of cultural resources, design and implementation of cultural projects, and promotion of World Heritage Sites and other UNESCO designations. The course combines essential knowledge of cultural economics and cultural policies with the competences needed to design projects in the cultural field. The programme explores in detail the economic, social, institutional and legal considerations that govern the diverse UNESCO Conventions (World Heritage, Intangible Heritage, Diversity of Cultural Expressions) and programs (eg: Creative Cities, Man and Biosphere, Global Geoparks, Memories of the World). The Master focuses on developing economically sound projects designed around a wide spectrum of cultural activities in the fields of natural and cultural heritage, cultural and creative industries, and tourism.

Impact: The programme is targeting professionals and/or officials in public and private sectors, UN Agencies, foundations and NGOs; operators involved or interested in designing and managing cultural development projects; recent university graduates from developing and developed countries; people working or interested in World Heritage Sites, as well as other UNESCO Conventions and programmes. More than 300 professionals from all the world regions graduated in this course during the past years, most of them being currently involved in relevant positions in cultural institutions or projects.

Partner: The Master, founded in 2003 by professor Walter Santagata, is designed by the University of Turin, the Politecnico di Torino, and the International Training Centre of the ILO (ITC-ILO), in collaboration with UNESCO, ICCROM, and other international leading partners, including the University Paris 1 Sorbonne Pantheon and the Macquarie University of Sydney. The Fondazione Santagata for the Economics of Culture acts as a scientific-technical focal point in the delivery of the Master.

International Master in “Cultural Property Protection in Crisis Response”

Type: education project

Year: 2021 - 2023

Context: The importance and the role of culture in crisis and post crisis scenarios has relevantly raised in the recent years, due to the emerging of new forms of conflicts and to the intensification of disasters, turning into international campaigns and a global response towards heritage protection, communities' identity and cultural expressions safeguarding, and the control of illicit traffics and activities.

In this context, the Master in “Cultural Property Protection in Crisis Response” is designed for a mixed target of civilians, military personnel, NGOs, peacekeepers, and in general all the operators with a role in intervening in field operations in armed conflicts or disasters scenarios, as well as those ones operating in the post-conflict or post-disaster recovery process.

The course aims to prepare a future generation of professionals with a multidisciplinary background and advanced expertise in the protection of cultural property in time of crisis and, more widely, in the role of culture for addressing the social and economic recovery of affected areas.

Impact: Cooperation among different subjects, community engagement, and a proper use of all the available resources is essential in correctly approaching crisis scenarios. The Master is thus targeted on a mix of civilians, military personnel, NGOs personnel, volunteers, peacekeepers, government authorities, community leaders, cultural sites managers and operators, and, more in general, all the

persons with a role in intervening in field operations in armed conflicts or disasters scenarios, as well as those ones operating in the post conflict or post disaster recovery process.

This project aims to contribute to the international community -starting from the United Nations and UNESCO- mobilisation towards the protection of cultural heritage.

Partner: The post-graduate master course is organised by the SUISS (Interdepartmental University School for Strategic Sciences) in collaboration with Comando per la formazione e Scuola di applicazione dell'Esercito Italiano, Torino; International Institute of Humanitarian Law; Centro Conservazione e Restauro "La Venaria Reale" and is managed by Corep. Fondazione Santagata contributes to the course as Unesco Chair of Sustainable Development and Territory Management, which is also partner of the master.

3. Training and Capacity-building programmes

MASTER PROGRAMMES

- International Master in "World heritage and cultural projects for development", University of Turin and Polytechnic of Turin
 - 2019: Workshop "Management of cultural heritage: the Castle of Moncalieri"
 - 2020: Workshop "Management of cultural and natural heritage: Sanctuary of Oropa and Oropa Botanical Garden in the UNESCO World Heritage Site of the Sacred Mountains of Piedmont and Lombardy"
 - 2022: Workshop "Management of cultural heritage: the UNESCO World Heritage Site of the Residences of the Royal House of Savoy" at Villa della Regina and Venaria Reale.
 - 2023: Workshop on "Project Cycle Management"
- International Master in "Cultural Property Protection in Crisis Response", in collaboration with the Italian Army Training Command and Application School, and the Carabinieri TPC Command
 - Cultural Property Protection (CPP) Talks, 2021 and 2022, online webinar series within the Master in "Cultural Property Protection in Crisis Response"
 - Heritage Crimes & Emergencies - Summer School, June 2021, online
- Master in World Natural Heritage Management, 2013-2017, Trentino School of Management, Alessio Re was member of the scientific board and lecturer

ITALIAN PROGRAMMES AND ACTIVITIES

- Capacity building for the historic Centre of Urbino UNESCO World Heritage site management, 2023
- Community development for the UNESCO Site "Ivrea Industrial City of the 20th Century", in the framework of the adaptation of the Management Plan. Specifically, 3 workshops have been organised as outreach and dissemination activities
- Capacity Building course within the call IN LUCE (Compagnia di San Paolo), June 2021, online
- YES! – Youth Empowerment for Sustainability
 - YEU - Youth Engagement in UNESCO Designated Sites, March 2021, online
 - MaB UNESCO Monviso Youth Camp, 2021
 - YOUTH POWER – Territori Giovani, 2020
 - "Rifreddo – Landascapelab. Young protagonists for the rebirth of Monviso valleys", 2021
 - Youth Camp 4 Heritage – Sacro Monte di Crea, 2021
 - MaB UNESCO Monviso Youth Camp, 2018
 - MaB UNESCO Monviso Youth Camp, 2019
- Capacity Building and accompaniment of creatives under and over 30 in the framework of the calls ORA! and ORA!X (Compagnia di San Paolo), 2018-2020

INTERNATIONAL PROGRAMMES AND ACTIVITIES

- Academy on UNESCO designations and Sustainable Development, 2015 - Current
- 'Heritage and Risk' workshop, Indian National Trust for Art and Cultural Heritage – Heritage Academy, January 2022
- Capacity Building programme for local stakeholders, April 2022, Turkey
- Heritage Beyond Walls, February-May 2023, online
- Heritage Beyond Walls, February-May 2022, online

- Heritage Beyond Walls, February-May 2021, online
- “Italy-North Macedonia knowledge exchange in conservation and innovative management of cultural heritage”, together with Conservation and Restoration Centre “La Venaria Reale” (CCR), the Directorate for Protection of Cultural Heritage (DPCH) of the Ministry of Culture of the Republic of North Macedonia and ICOMOS Macedonia, 2021-2022
- HERITAGE ALIVE – a project for the development, conservation and promotion of the Agora of Smyrna, 2021
- Summer School on Post-Conflict Recovery in collaboration with ICCROM, June-September 2023, online and onsite in Rome, Italy

4. Team members

Paola Borrione, President and Head of research

Head of Research at Fondazione Santagata for the Economics of Culture. Master in e-business (Polytechnic of Turin) and PhD in Cultural Studies (University of Siena), adjunct professor at the University of Turin, IULM and Fondazione Pistoletto Cittadellarte. An expert in economic analysis of cultural production, innovation and new technologies, she is an evaluator for several European programs (since 2018 H2020 SME Expert Evaluator at the European Innovation Council - European Commission, Expert evaluator of HORIZON-CL2-2021-HERITAGE-01-03, "Cultural and creative industries as a driver of innovation and competitiveness," European Commission and Expert evaluator of Cultural Routes of the Council of Europe) and author of studies and research on the Economics of Culture. She was an Expert in policies and administration of cultural heritage and activities for the Advisory Board of the regional platform "Technologies-Cultural Heritage and Culture" - IRPET Tuscany. Elaboration of intervention guidelines on heritage and cultural production in connection with digital technologies. She has experience as researcher in the fields of cultural economy and the identification of cultural policies to foster regional development and in the field of the economics of education, as head until 2012 of the OECD-PISA Survey on Piedmont.

Alessio Re, Secretary General

Secretary General of Fondazione Santagata for the Economics of Culture, Architect, PhD, MA in Economics of Culture, expert in cultural heritage and economic development. Expert in cultural heritage management, he is a UNESCO and ITC-ILO consultant and adjunct professor at the University of Turin and the University of Pisa. He coordinates the Master's degree in Cultural Property Protection in Crisis Response and the Academy on UNESCO and Sustainable Development, and he is part of the coordination council of the following programmes: Master in World Heritage and cultural projects for development; Master in World Natural Heritage Management (until 2017); Master in Cultural Property Protection; MaB UNESCO Monviso Youth Camp, Board of the UNESCO Chair in Economics of Culture and Heritage: strategies for protection and development.

Martha Mary Friel, Manager of the Foundation's office in Milan

Martha Friel, PhD is a researcher in Economics and Business Management at IULM University in Milan at the Faculty of Arts Tourism and Markets. She is a member and senior fellow of the Fondazione Santagata for the Economics of Culture. Her research areas concern the economics and management of culture, creative industries and tourism on which she has published extensively and lectured at numerous universities in Italy and abroad. At Fondazione Santagata she has worked as research consultant in the topic of tourism and creative industry, as lecturer for the Academy on UNESCO Designations and Sustainable Development (2017-2021) and as Scientific Coordinator of numerous studies, among which: "Tourism Development Plan for the Aeolian Islands UNESCO world heritage site" (2023); "The Sacred Mountain of Crea between culture, nature and production" (2019-2020); "White Paper on Music Tourism in Italy and Veneto" (2018/2019). Her position as Scientific Advisor at the CUOA Business School for the past 7 years has allowed her to deepen her knowledge in the field of tourism through projects aimed at building integrated systems based on values and heritage for the tourism sector.

Programme managers

Giulia Avanza, International Projects Programme Manager

She is a researcher at the Fondazione Santagata, where she is also in charge of international projects. She holds a Master in Economics and Management for Arts and Culture from Bocconi University in Milan and a Diploma in International Cooperation and Development from ISPI in Milan.

Her previous experience in cultural cooperation include a year of fieldwork in Peru on an EU-funded initiative for the promotion of intangible cultural heritage, and assignments at the AICS Office in Cuba on cultural-based local development initiatives, in North Macedonia for knowledge exchange and capacity-building with the Ministry of Culture, and in Turkey, for harnessing stakeholder participation in the management of Izmir agora archaeological site. In Italy, Giulia worked on applied research projects for several public cultural institutions, mainly in the field of cultural heritage management, intangible heritage safeguard and local development. Since 2020, she is Adjunct professor of Art Economics and Art Market at Brera Fine Art Academy, in Milan.

Erica Meneghin, Heritage Area Programme Manager

Architect, PhD in Architectural and Landscape Heritage at the Politecnico of Turin, MA in Natural Heritage Management. She is, from 2018, the project manager of the “Heritage and Development” area of the Fondazione Santagata and consultant of the local action group Valli di Lanzo Ceronza Casternone for EU programmes.

She worked as researcher in management plans of different institutions and UNESCO sites, as: the Integrated site management plan and capacity building for sustainable tourism management of selected Sikh sites in Punjab (2019), the management plan of UNESCO site Rolli Palaces in Genoa (2018), the strategic plan for the Conservation and Restoration Centre “La Venaria Reale” (2018), the integrated plan for the valorization of the historical heritage of the Staffarda Abbey (2020) and Stupinigi complex (2017). She worked as consultant for the Politecnico of Turin in the census on the modern religious heritage of Piedmont for the Ministry of Heritage and Culture.

Andrea Porta, Tourism and Sustainability Area Programme Manager

PhD student in "Tourism and Local Development" at the Rovira i Virgili University (Tarragona, Spain), MA in Sustainable agriculture and development, Andrea Porta graduated in Economics, Culture and Territory at the University of Turin. He is senior researcher at Fondazione Santagata, where he oversees the areas of Tourism and Sustainability. He has professional experience in sustainable local development, cultural economy and sustainable tourism, with an interest in rural areas and UNESCO designations.

Researchers

Lorenzo Attardo, Urban Planner

Qualified urban planner, Lorenzo has a Masters’ Degree in Territorial Planning and is involved in spatial and landscape analysis. He has excellent skills in graphic and cartographic elaboration tools through the use of GIS and Adobe software. He also has experience in photo and video documentation of projects related to cultural promotion, environmental sustainability and territorial marketing. He collaborates with Fondazione Santagata on cartographic elaboration and planning for archaeological and cultural sites.

Lorenza Bizzari, Researcher

Graduated in Foreign Languages and Literature (Curriculum: European Languages and Artistic Cultures), she later obtained a Master's Degree in Euro-American Literature and Philology from the University of Pisa. She also holds a Master's degree in Cultural Diplomacy - Arts and Digital Media for International Relations and Global Communication from the Università Cattolica del Sacro Cuore in

Milan. She is currently a junior researcher at the Fondazione Santagata per l'Economia della Cultura in the field of cultural and creative industries, heritage and development.

Francesco Cambi, Researcher

Francesco has a multidisciplinary and international background spanning across tourism, sustainability, and governance studies. He holds a Bachelor's degree in Tourism from Wageningen University in the Netherlands and a MSc in Innovation, Human Development and Sustainability from the University of Geneva in Switzerland, where he focused on rural development. Francesco currently works as a junior researcher at Fondazione Santagata, focusing on projects related to tourism, the environment, and sustainability, primarily linked to the Monviso UNESCO Biosphere Reserve.

Martina De Gennaro, Researcher

Martina is a junior researcher at Fondazione Santagata for the Economics of Culture. She holds a Bachelor's degree in Communication and Cultural Studies and a Master's degree in Cultural Economics and Entrepreneurship. In her current role, she contributes to several international projects. Her recent research experience includes a need-assessment study to support the design of a capacity-building programme for the improvement of the cultural policy scenario in the six Western Balkans (WBs) IPA Beneficiaries and the development of the management plan for Al-Ahsa Oasis World Heritage site. Passionate about performing arts and keen to contribute to the development of the sector, she has worked for organisations whose activities have fostered the emergence of innovative and participatory business models in the field of opera and dance, encouraging the renewal of these art forms. Her research interests primarily focus on cultural heritage management and cultural economics.

Matilde Ferrero, Researcher

Matilde holds a Bachelor's Degree in Cultural Heritage (Università degli Studi di Torino), and a Master's Degree in Innovation and Organization of Culture and the Arts (Bologna Alma Mater). She is PhD student (Catanzaro Magna Graecia) with a project on market dynamics in contemporary arts and policies for arts and creativity. She is currently a junior researcher at Fondazione Santagata for the Economics of Culture in the field of cultural and creative industries.

Giacomo Vasumi, Researcher

Giacomo is a junior researcher at Fondazione Santagata for the Economics of Culture. He holds a Bachelor's degree in Tourism Economics and a Master's degree in Economics, Culture and Territory at the University of Turin. In Fondazione Santagata he worked on several projects as the Adaptation of the Management Plan of the UNESCO site "Ivrea Industrial City of the 20th Century" and Community Development of local citizenship, Follow-up in the participation in the call NEXT GENERATION YOU 2022 for MAUTO (Museo dell'Automobile Torino), New Management Plan for the UNESCO site "Archaeological Areas of Pompeii, Herculaneum and Torre Annunziata". He also had previous experiences in cultural heritage and tourism management.

Coordinators

Serena Meloni, Training and Capacity Building Programmes Coordinator

She graduated in Foreign Languages and Literature and obtained a Master Degree in International Cooperation in Human Rights and Intercultural Heritage at Alma Mater Studiorum University of Bologna. After obtaining the Specialising Master in World Heritage and Cultural Projects for Development at the University of Turin and Polytechnic of Turin, she is junior researcher and coordinator of training programmes at Fondazione Santagata for the Economics of Culture. Currently,

she is collaborating in the coordination of various projects for training and capacity building such as the Academy on UNESCO Designations and Sustainable Development, Decarbonising culture and society for sustainable development, Urbino Community project and the Summer School on Post Conflict Recovery.

Gloria Lentini, Project Design Coordinator

Project design Coordinator of International Projects and Researcher at Fondazione Santagata for the Economics of Culture, Turin. She holds a Bachelor in Tourism from the Universidad de Málaga and a Master's degree in Cultural Diplomacy - Arts and Digital Media for International Relations and Global Communication, Università Cattolica del Sacro Cuore, Rome. At the Fondazione, she covers and oversees the coordination and designing of projects both at a national and international level. Passionate about art and culture, she likes to approach new challenges with a positive attitude.

Elena Abbate, Communication Coordinator

She graduated in Cultural Heritage (Curriculum Art History) at the University of Turin and later obtained a Master's Degree in Visual Arts at the University of Bologna where she focused on contemporary art, art criticism and the system of contemporary art. She is currently in charge of Communication at the Fondazione Santagata.

Irene Magri, Communication

She is currently collaborating with Fondazione Santagata in the area of Communication.

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Although being a relatively young organisation, with the incorporation dating April 2018, the Foundation has acquired the expertise and personnel of the association Centro Studi Silvia Santagata-Ebla and it has been able, over the nearly 5 years of activity and regardless the harsh impact of Covid-19 on the Italian economy and on the Italian cultural sector, to grow:

- The number of stable personnel contracts from 4 (2018) to 19 (2023).
- The turnover has grown by 250% from the year 2018 to 2022, with a forecast of further growth of 26% from 2022 to 2023.

For further details:

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