



AL-MOLTAQA
THE LEARNING PARTNER



COMPANY PROFILE



VALUE STATEMENT:

AL-Moltaqa for development is a social enterprise founded in Egypt in 2015 .

We work with international agencies, national and international NGOs, private sectors, and mostly for communities in Egypt, the Middle East, and North Africa. We are active on national and regional levels conducting research, analytical studies, developing monitoring and evaluation systems, while applying learning approaches, designing policies, and developing capacities in various fields, including gender equality, youth development, the labor market, and livelihood.

Years in developing innovative practices to contribute to a learning context for our development partners.

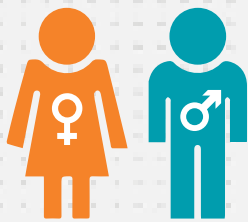




OUR ACHIEVEMENTS:



In 2023, we received , a grant from the Middle East and North Africa Social policy Network in Bath University to develop a social cohesion game in the field of migration and refugee.



Since 2015 , Al-Moltaqa organized more than 20 youth camps and several rounds of trainings developing the capacity of approximately 950 young men and women in rural and urban areas. Young girls representation in the camps and exceeded 60%, The themes of the camps included gender equality, social inclusion, arts for development and other subjects.



Over eight years, al-Moltaqa commissioned more than 50 national and regional studies and evaluation in multiple fields including youth development, gender equality, social cohesion, refugees and migration and agriculture development.

ABOUT:

Al-Moltaqa fosters the idea of being a data-driven establishment because first-hand data collection and comprehensive fieldwork give us a realm of insights reflecting what is going on the ground. And by using our strategic framework and deploying advanced research, monitoring, evaluation, learning, capacity building, and consultancy, we can positively impact every project we handle.

Since 2015, Al-Moltaqa for development was found as a social enterprise adopting the idea of an "integrated process," so we can be your learning partner throughout the process from initiation to closing. This is our approach whether we work with an international agency, national and international NGOs, the private sector, and communities in Egypt, the Middle East, and North Africa.

Our process aims to create a cycle of new learning approaches to better understand women's empowerment, youth development, gender equality, labor market, social inclusion, Livelihood and social cohesions for migrants and refugees, and climate change effects on the socioeconomic structure.

Due to the ever-changing, fast-paced world that we live in, a gap was created between the vulnerable communities and decision systems.

AL-MOLTAQA believes that through evidence-based studies, assessments, evaluations, program design, quantitative and qualitative research, youth-led participatory approaches, and gender transformative practices.

We can find a common ground where diverse cultures and mindsets can meet, so the voices of the vulnerable communities can be heard, and solutions can be formulated to address that challenging gap yet needs change.





MISSION:

It's a responsibility to amplify voices, so it's our mission to maintain high standards in providing our services even in the most challenging circumstances.

We achieve our mission by:

- 1- Using innovation, flexibility, and adaptability to conduct our research and data-collecting process.
- 2- Implementing a cross-sectoral infusion to hinder any socio-economic challenge.
- 3- Uncovering new areas and tackling the fragile areas via applying qualitative & quantitative analysis, survey & sampling design, and data collection & visualization.
- 4- Providing diverse theories of change -according to each project's needs- and applying the best M & E approaches to build a roadmap of accountability and learning that ensures the efficiency & efficacy of each project.
- 5- Conducting multiple assessments and training types to meet international development standards within local, regional, or international organizations and communities.

We deliver our mission with respect to each community's standards and ethics.



VISION:

Our vision is to be a leading enterprise known for driving the needed knowledge and expertise in development studies and research, and capacity development.

Over the years, **AL-MOLTAQA** has efficiently worked with international bilateral and multilateral organizations as GIZ, the International Labour Organization, the British Council, Handicap International, Save the Children, and more.

We strive to introduce an ongoing learning context for organizations and communities via various advanced and professional tools that enable entities to drive their M&E strategy and capacity-building approach.





OUR CORE VALUES:

1

Continues Learning context

Your learning partner; is our motto, as every project represents a new challenge and chance. A challenge to effectively provide innovative and effective approaches to address the project's goals. And a chance to learn from different characters, cultures, and societies.

We have an unwavering commitment to generating a positive impact in every project with focus, knowledge, and a proper understanding of data to lead an actual social change and cultural transformation.

2

Accountability

3

Solid Understanding

To create a productive atmosphere, we must study every aspect, take a deep look into each situation, and develop the right approach to initiate an ongoing change that will lead to prosperous outcomes.

Most of our work revolves around vulnerable communities; this is why we always feel responsible for presenting a better future for them by recommending or implementing our services.

4

Transparency

5

Adaptability

The development field is an ever-changing field, with new approaches and methods that suit current needs. Our team deepens its' knowledge regularly and applies the most recent approaches to provide practical solutions to change the lives of underserved communities.

We are humans, and we have differences; we respect this and work to reflect diversity, not homogeneity.

6

Respecting Diversity



THE THEMATIC FOCUS:



YOUTH
EMPOWERMENT



GENDER
EQUALITY



SOCIAL
INCLUSION



CLIMATE
CHANGE



MIGRATION AND
REFUGEES



OUR WORK PILLARS:



Monitoring,
Evaluation and
Learning



Research and
Studies



Capacity
Development



MONITORING, EVALUATION, AND LEARNING:

Monitoring, Evaluation, and Learning (MEL) are the trifactor that contribute largely to any project's success, as it helps the team to identify project needs via a continual data collection, develop a theory of change, and implement clear and creative yet practical and timely guidance and tools to help any project reach its' goals.

AL-MOLTAQA team is capable of working with all development partners in Egypt, Africa, or the Middle East to shape lessons learned and best practices and introduce evaluation analysis which involves multiple stakeholders aiming to inform decision-making and the design programs.





RESEARCH & STUDY:



Our team uses its' solid Knowledge in different types of research, from fundamental research, classification research, needs assessment, baseline studies, labor market research, gender analysis, field research, qualitative research, quantities research, and mixed methods research, to provide a 360 learning scope for international bilateral and multilateral organizations between what to expect and what is real.

Our research process is developed to provide results-oriented outcomes that go through three delicate fundamental steps: data collection, analysis, and reporting.

Our research work involves studying multiple groups, and our team is an expert in linking dots while doing this. We care most about respecting cultural diversity and reflecting it in our work.



CAPACITY DEVELOPMENT:

The beating heart of change process is capacity development, which aims to ensure a successful long-term plan where individuals and organizations can overcome challenges and seize opportunities.



We believe that every individual and community has levels of capacities and we work with them to enhance and nourish it.

Capacity development is the process of enhancing the ability of individuals, organizations, and societies to perform functions, solve problems, and achieve their goals. AL-Moltaqa team applies capacity development best practices via:

- Training and education programs
- Mentoring and Coaching
- Gender Auditing
- Technical assistance
- Institutional strengthening
- Knowledge sharing and networking
- Collaboration planning
- Leadership development programs



AL-MOLTAQA

STUDIES, RESEARCH AND EVALUATION CONDUCTED



Across all the following assignments, Al-Moltaqa team designed research methodologies, conducted the analysis, and provided conclusions, lessons learned, and recommendations to enhance the development solutions implemented.

The assignments included:





GENDER EQUALITY

APR-AUG
2023



Save the Children

Gender Audit for **Save the Children** Country Office in Egypt
UNICEF: Conducting Assessment for the FGM combating interventions in Egypt under the joint Programme between **UNFP and UNICEF**.

MAY-SEP
2023

SEP-DEC
2022



Final Evaluation for the regional project (**Salam@**): Digital Safety for Women and Youth project in the MENA Region implemented by the **SECDEF Foundation/Canada**
The project is implemented in seven countries: **Jordan, Bahrain, Kuwait, Morocco, Tunisia, Algeria, and Libya**. The data collection was conducted virtually and in-country.

APRIL
2022



Development of a Referral System to Combat Sexual Harassment in the Workplace- the Egyptian German Center for Jobs, Migration, and Re-Integration.

A GIZ project in collaboration with the Ministry of Migration in Egypt.

MAR
2022



Assessment for Women Business Associations in Egypt for the Private Sector Innovation project (PSI) -**funded by GIZ Egypt Office.**

This assessment includes interviews with two businesswomen associations, five service providers as the Federation of Egyptian Industries, and nine businesswomen and entrepreneurs in Egypt to understand the role and needs of businesswomen organizations in order to develop training concepts to cover the existence of service gaps

The focus was on engineering, chemical, packaging, and food processing businesses .

DEC
2021

DEC
2022

NOV
2021-

giz

Gender Consultancy for the Equal Opportunities for Social Development project.

This 14 -month long capacity development program developed by **Al- Moltaqa** is commissioned by **the GIZ Egypt** under the project Equal Opportunities for Social Development (EOSD) to build the capacity of youth initiatives in collaboration with **the Ministry of Youth (MoY)**.

The initiatives are active in ten governorates
The program includes building the capacity of coordinators of the **MoY** and close consultation with the monitoring and evaluation team in **GIZ** to enhance the reporting on gender-transformative indicators .

MARCH
2021



Gender Leadership Module Development :

Al-Moltaqa rewarded a grant from **the British Council Egypt** to develop a Gender Mentoring program to be delivered online in Arabic and English.

Al-Moltaqa collaborated with **Evolve Global Solution**, a specialized training company in the UK, to co-develop several online training rounds for cohorts from **Egypt, Europe, and the UK**; the attendees varied between academics, educators, policymakers, and women's rights activists.

2021



Final Evaluation for the EU-funded project:

Conducive Environment for Enhanced Engagement and Participation of Vulnerable Women to Public Life in Informal Urban Areas of Greater Cairo (**NOUR**), implemented by **Handicap International**.

The project targeted vulnerable women in a low-endowed area in **Giza** in partnership with an active NGO in the area; the evaluation team collected data from 130 women through a digital survey and focus group discussions The evaluation also assessed the two modalities for women's apprenticeships and the social business established by the project for the partner NGO.

JULY
2016



MAY
2021



End Line Impact Evaluation for “Ensuring Supportive and Safe Quality Education for Girls.”

A 5-year project funded by **Dubai Cares Foundation** and implemented by **Care International**.

The objective of this final impact evaluation conducted in March-June 2021, was to improve the quality of education for girls in a safe and engaging school environment across 3 governorates in Upper Egypt (**Minya, Asyut, Beni-Suef**) by generating information to measure the extent to which the project goal, specific objectives, and outcomes are achieved as compared to the project baseline while Identifying and analyzing learning from the implementation of new initiatives / interventions implemented in the course of the project, especially the adaptations to the changing context including Covid-19 pandemic.

The team conducted 59 focus group discussions, 500 surveys, and 18 interviews for this evaluation.

Delivering three days training for active **NGOS** in Syria on Gender Equality and Gender mainstreaming; commissioned by **IMPACT** Civil Society Research and Development (based in Germany).



REFUGEES AND MIGRANTS

APR-AUG
2021



International
Labour
Organization

Verification Study for progress of indicators under the Youth for Future Project implemented by the ILO. Commissioned by the International Organization for Migration (IOM) an evaluation of the three waves of the national campaign on raising awareness of consequences of Human Trafficking.

FEB-MAY
2023



Around the Corner:

Grant for applied research by the Middle East and North Africa Policy network for conflict prevention (Bath University - UK); the grant aims to develop knowledge transfer tools to raise awareness and responsiveness towards refugee issues in Egypt, targeting young humanitarian and practitioners.

SEP
2022



FEB
2023



MAR-APR
2022



Baseline Study for the Protection of Refugees and Host Communities against SGBV in Cairo and Alexandria project, implemented by CARE International.

FEB-APR
2022



International
Labour
Organization

Baseline Study for "Improving Prospects for Forcibly Displaced Persons and Host Communities" project- PROSPECTS Egypt implemented by International Labor Organization (ILO)

This study includes conducting around 15 focus group discussions, in-depth interviews, and filling in surveys with an estimated number of 500 young Egyptians and refugees in three governorates in Egypt

DEC
2021

APR
2022



Save the Children

Labour Market Assessment for East Africa Migration Routes (EMAR) project implemented by **Save the Children Egypt**

This includes conducting interviews and group discussions with business owners, training centers, youth refugees, and those living in host communities.

Additionally, the research team mapped around 100 potential employers and training services providers in East Cairo

DECEMBER
2021



Save the Children

Capacity building for field facilitators and community leaders in conducting service mapping through qualitative and quantitative data collection.

The East Africa Migration Routes (EMAR) project implemented by **Save the Children Egypt** commissioned the two-day capacity-building program.

JUN-AUG
2021



Save the Children

Baseline Study and Gender Analysis

This study was commissioned by **Save the Children - Egypt** for the project “Road to Developing Protection” between June and August (2021) This project targets unaccompanied and separated children and youth in Egypt. Al-Moltaqa conducted 10 focus group discussions and 200 surveys with beneficiaries to provide a baseline for the project indicators.

In addition, the study analyzed the challenges and barriers facing the target groups using a gender perspective.

2020



Gender analysis Socio-Economic Resilience of Migrants and Egyptians in Greater Cairo (2020)

Al-Moltaqa conducted a gender analysis for the project “Socio-Economic Resilience of Migrants and Egyptians in Greater Cairo” to enhance the self-reliance of 1200 refugees, asylum seekers, economic migrants, and Egyptians in Greater Cairo by facilitating their access to wage employment.

This intervention is led by CDS, with the Chamber of Food Industries (CFI) as the sole service provider for this project.

Prior to collecting data primarily from target groups, a desk review was conducted to align necessary secondary data on the labor market in Egypt, its needs, and the challenges faced by refugees, asylum seekers, and economic migrants seeking job opportunities.

The review also covered social norms around women’s work and the specific gender dynamics that affect women's and men's access to the labor market. The methodology also followed a mixed-method approach to collect and analyze data using quantitative and qualitative data collected either by primary or secondary methods.

The evaluator conducted 212 questionnaires segregated by nationalities, 13 FGDs (10 all women and three all men), and one with unaccompanied minors. This is besides conducting 13 key informant interviews

The team conducted 213 surveys and 14 focus group discussions for this study.





LABOR MARKET

MAR-MAY

2022



TVET Sector Assessment commissioned by the Catholic Relief Services in Egypt.

The assessment will be conducted in **Greater Cairo, Alexandria, and Damietta governorates.**

2021



International
Labour
Organization

Needs Assessment for Youth for Future project implemented by the **International Labour Organization (ILO) Al-Moltaqa** conducted a Needs Assessment Study project and (Y4F) commissioned by **the Youth for Future** implemented by the International Labour Organization (ILO)

The study analyzed results from 32 focus group discussions held in four governorates: **Cairo, Alexandria, Damietta, and Kafr El-Sheikh**

The study targeted refugees and Egyptians aged between 35-18 years old to understand their employment and training needs.

Gender Responsive Market Scan (wage employment) Study. **Al-Moltaqa** conducted a market scan study that investigates the availability of wage-employment job opportunities for young women and men in project sites in **Cairo** and **Alexandria** and the identification of potential private sector employers and business partners that can offer jobs/training opportunities for youth.

The study provided a list of job profiles and training centers in **Cairo** and **Alexandria** with which the project can contact and establish relationships.

The study employed a mixed-method research approach collecting quantitative and qualitative data.

In Cairo, we collected surveys from 58 female and 35 male.

In Alexandria, three meetings were conducted with the Board director of the association, Youth from Tamkeen I, and Tamkeen II, amounting to 63 youths (49 female and 14 male)

2019



Conducting an extensive and participatory exercise for the KADER project implemented by Humanity and Inclusion (Handicap International) and funded by the EU. The project is implemented in Assiut governorate targeting engaging vulnerable households in three value chains while creating a sustainable governmental mechanism to carry forward the project results.





SOCIAL INCLUSION

DEC
2022



Save the Children

Qualitative research for the Literate Village project implemented by [Save the Children in El Minya governorate](#).

MAY
2023

JUNE
2022



Framework agreement for data collection, analysis, and reporting to monitor and document the progress of all projects of [Handicap International in Egypt](#).

JUNE
2023

Final evaluation of Empowering Civil Society in Upper Egypt and Cairo to Promote the Rights of Children with Disabilities Project funded by [the EU](#).

The objective of this final evaluation was to assess the processes and achievements made in order to draw lessons learned and make recommendations for Asmae (the implementer) future projects and interventions in the field of disability and inclusive education.

The evaluation team was divided into two sub-teams, one conducting data collection in [Cairo](#) and the other in [Luxor](#). Purposive sampling was used to target stakeholders, including CSOs management and staff, officials in partner ministries, and school teachers. The evaluation team conducted site visits to two schools in Cairo. Interviews were conducted as in-person interviews whereas FGDs involved five to six participants.

The sample size was defined by the size of each category using stratified sampling for each method of data collection.

2020



YOUTH DEVELOPMENT

2023



Implementing **Youth Voices Programme** in **El Minya governorate** through training and mentoring 60 young men and women to engage in debate hubs.

The program is commissioned by **the British Council** Egypt.

OCT
2022



Save the Children

Regional research commissioned by **Save the Children Middle East, North Africa, and Eastern Europe Regional Office** and conducted jointly with DARNA search ApS focusing on Adolescent and Youth Health and well-being in the MENA Region Producing Evidence to Inform a Regional Roadmap.

The study is conducted in **Egypt, Iraq, Lebanon, and Yemen**.

MAR
2023

OCT
2022



Implementing **Taqaddam program** in the South Cairo Area (**Torah**) with the support of **the British Council in Egypt**.

Taqaddam is a life skills program for young people that is changing lives and making a difference. It supports young people to move forward with confidence into the future with the skills they need to flourish in life, work, and society.

The program is based on empowering young people aged from 16 to 18 in a marginalized area to gain greater self-awareness, feel more connected with others, and develop crucial life skills that help them navigate the future and take ownership of their personal learning and development in this phase, **Al-Moltaqa** trained 60 girls and boys with the support of seven facilitators.

MAR
2023



MAR
2021

giz

Gender Equality and Social Inclusion Capacity building for Youth Initiatives.

AL- Moltaqa was contracted by GIZ Egypt to develop a capacity-building program for youth initiatives and facilitators affiliated with the Ministry of Youth (MoY). The Program was implemented over two rounds, one in Cairo and the other in Aswan. As part of the capacity building efforts, AL-Moltaqa team mentored and coached members of these initiatives to develop gender-transformative policies to create safer workspaces for women.

JUN-DEC
2020



Cascading the Debate Hub Programme in the British Council in Cairo and Giza by engaging youth aged years old.

2019



Final Evaluation of the Project- Seeds of Hope- SOH Egypt. The second round of the SOH project targeted: students, teachers, and curricula development in two public schools in Alexandria while continuing the support to the career guidance offices in the Don Bosco Institutes in Cairo and Alexandria.

The evaluation used a descriptive study design utilizing a mixed methods approach, including qualitative and quantitative analyses of performance during the project's lifetime.

The evaluation team conducted site visits to the four schools and recorded the notes.

A total of 23 interviews were conducted in addition to 170 paper and pencil surveys with students.

2016



Embassy of the
Kingdom of the Netherlands

Capacity development for artistic groups in Minya governorate under Al-Qatr project funded by the Netherlands Embassy in Egypt.

2022



Final Evaluation for the Social Participation Project implemented by IDAM association in Minya governorate. This was a youth-led approach, as the evaluators were in their 20 s mentored by a senior evaluator in Al-Moltaqa. This evaluation based its results on primary data collection from target groups in four areas in Minya governorate, holding focus group discussions with more than 80 young men and women.



GOVERNANCE SUPPORT

SEP-NOV
2022

giz

Baseline study for the GIZ-funded project: Supporting E-Government and Innovation in the Public Administration Project (InnoPA) to provide the project with an understanding of citizens' satisfaction with selected government services and provide insights into how those services can be improved through qualitative research in four governorates.

MAR-MAY
2018


care

Governance Baseline Study for the Gender Sensitive Citizen Charters Project implemented by CARE International.

CLIMATE CHANGE & AGRICULTURE

2022



GenClimate:

A grant from the **British Council Egypt** to conduct research policy advocacy, and training for educators and civil , society leaders in **El-Minya governorate** to create climate adaptation initiatives.

2023



The main aim is to engage young girls in discussions and solutions for climate change.

Midterm review and baseline study for the Organic Egypt project implemented by **Heliopolis University**.

The project is funded by the **BMZ (German Federal Ministry for Economic Cooperation and Development)**, and the German partners of the project are the **bfz, gGmbH (Training and Development Centers of the Bavarian Employers' Associations)**, and **sequel gGmbH (Partner of German Business)**.



The project focuses on enhancing the Organic agriculture sector in **Egypt** and improving the competitiveness of its products in national and international markets by meeting global demands.

The project targets farmers who are cultivating organic products or those transferring to this type of agriculture.

This included collecting quantitative data from 100 farmers and conducting seven focus groups in **four governorates: Fayoum, Minia, Beheira, and Damietta**.

Two final reports were submitted, providing guidance to the partner NGOs: **The Egyptian Bio-dynamic association and IDAM**, as well as the project management.

OUR CLIENTS:



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EGYPT





THANK YOU

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