



Shabab Al-Ghad Center

for

Civil Society Development

Company profile

2022

Shabab Al-Ghad seeks to participate in developing the social capabilities of youth in Jordan within international standards to spread awareness on the basis of equality, justice, freedom and the rule of law

About the organization:

A Jordanian, independent, non-profit, civil society organization founded in 2014 by the thoughts of youth with experience in social and voluntary work to support other youth in their community and in Jordan,

The organization works to implement projects in remote areas and marginalized groups with equal gender participation in the activities and to establish networks of individuals and organizations work to achieve the desired positive change in their local communities.

Our Vision:

Towards a young generation armed with knowledge capable of facing social challenges and problems

Our Message:

1. Instilling voluntary values in youth.
2. Providing young people with constructive criticism skills, problem analysis and problem solving.
3. Supporting community participation with high-quality youth initiatives that meet the needs of marginalized groups.
4. Establishing youth councils capable of developing practical plans in partnership with the legislative and executive authorities and civil society organizations.
5. Initiate campaigns to gain support to activate, amend, and change laws and regulations that are inconsistent with the community's vision.
6. Using modern technology and digital skills to develop society.

Our Values:

1. Integrity: We make great efforts to maintain the symbol of trust and honesty.
2. Team spirit: We work in cooperation as a team with individuals and organizations to build strong relationships based on tolerance and understanding.
3. Excellence: We always strive to achieve the best results within predefined criteria within a clear timetable.
4. Equality: We deal with our society on the basis of equality in providing services and opportunities
5. Responsibility: We are fully aware of our work and bear responsibility for our society

Our Objectives:

1. Training and empowering youth in the field of human rights, good governance, and community service.
2. Implement voluntary youth initiatives in cooperation with organizations from all sectors.
3. Activating the mechanisms of dialogue between decision makers and local communities' members about common interest.
4. The use of modern technology in the field of development based on efficiency and effectiveness.
5. Implementing campaigns to gain support to activate and amend regulations and laws that are not compatible with the interests of local societies.
6. Networking our target group with the organizations and authorities interested to support them with their personal and societal goals.

Our Projects:

1- The Mubadorne Project:

Participation side:

20 members of a civil society organization and government university students were empowered on the mechanisms for identifying development needs and effective dialogue. The development needs of the city of Aqaba were identified in the field of health, education, tourism, environment and transportation, then dialogue sessions were held with members of the Aqaba Governorate Council and parliamentary election candidates to develop practical solutions to developmental challenges.

Voluntary Side:

1238 young men and women were trained in identifying societal needs and implementing fourteen initiatives that provided program services to (youth, women, persons with disabilities, children)

Number of beneficiaries (50,000), number of participants (1238)

Target Group	# Of Beneficiaries	Local Funders	International Funders	Duration
Youth from 18 to 35 old	50,000	KAFD, JOHUD, JRF Tec Prize, Hayat Center, IYF, Ministry of Culture	International Center for Civil Society Law, DOT Jordan,	Form 2014 till today

2- Ambassadors Reasonability and Moderation Project:

This project implemented as a training workshop for 28 women, preachers and preachers networked with 50 participants and 8 Social Society organizations, also, 13 awareness sessions implemented in schools. The number of beneficiaries is 1,800

Target Group	# Of Beneficiaries	Local Funders	Duration
Youth from 11 to 16 old	1,800	Jordan River Foundation (JRF)	Form 5/2015 till 11/2015

3- The Poverty ambassador's project

The project empowered 100 young men and women with the skills to identifying needs, designing and implementing development projects.

Accordingly, and based on needs analysis and identification, five youth development projects were created in the targeted areas to work in partnership with 25 civil society organizations, 15 government organizations, and 500 volunteers.

The number of direct beneficiaries is 75000.

Poverty Ambassadors Project implemented five Initiatives in Southern Jordan Valley, Al-Karak/ Al-Shobak, Ma'an/ Al-Ain Al-Baida, Al Tafila/ Southern Badia, Qweira and Wadi Araba, Al-Aqaba.

Target Group	# Of Beneficiaries	Local Funders	Duration
Youth from 18 to 35 old	75,000	King Abdullah II Fund for Development (KAFD)	Form 5/2015 till 5/2016

4- Aqaba volunteer city project:

The project intensified efforts to implement 35 volunteer activities with the participation of 13 governmental and private and civil society Organization.

The number of beneficiaries is 5,000

Target Group	# Of Beneficiaries	Local Funders	Duration
Youth from 18 to 35 old	5,000	Aqaba Development Company and Aqaba Industrial City	Form 4/2015 till 1/2016

5- Nabat Project:

The project linked 40 handcraft microproject with large and medium-sized organizations through 6 sales representatives and 6 marketing representatives after marketing and design training.

Accordingly, website was designed to market heritage crafts for the participating projects <http://www.qisasouq.com>

Number of beneficiaries 200, number of participants 40

Target Group	# Of Beneficiaries	Local Funders	International Funders	Duration
Owners of artistic, heritage and hand craft projects	200	KAFD and Ministry of Culture	USAID (LENS),	Form 4/2017 till 3/2019

6- Parliament performance improvement project:

The project worked to enable 18 civil society organizations to obtain the mechanisms to implement support and advocacy campaigns, also a capacity building for organizations financially and administratively, to conduct a series of dialogue sessions to implement the advocacy campaign to obtain support under the title of (Your guarantee).

Number of beneficiaries 12,650, number of participants 50

Target Group	# Of Beneficiaries	Local Funders	Duration
Women and Youth	12,650	Hayat Center by the European Union (Together We Can) and We participate organization by the European Union	Form 4/2017 till 3/2019

7. Links (Rawabet) Project

The project worked to unleash talents in the field of drawing and filmmaking to draw archaeological tourist sites in the Aqaba Governorate.

An exhibition for youth paints was organized as a result, also, drawings were distributed to passengers at the airport. Also, eight videos were made about archaeological sites and promoted on social media, where the number of views reached more than 1,250,000 view.

Target Group	# Of Beneficiaries	Local Funders	Duration
Local Community	2,570	Search for common Ground (SFCG)	Form 2/2020 till 9/2020

8. Partners for Good

The project aims to empower twenty civil society organizations on the mechanisms of networking with the private sector, the government sector, civil society organizations and the legislative authority. Fifteen dialogue and coordination sessions were held with the relevant and competent authorities, building bridges for official cooperation through periodic meetings, and directing the private sector to adopt some activities of organizations Civil society

Target Group	# Of Beneficiaries	Local Funders	Duration
Members of civil society organizations	15000	Lawyers Without Borders By EU	From 5/2021 till 11/2022

9. Friends of the Sea:

The project aims to enable forty young men and women to raise awareness about the laws related to the preservation of the marine environment, as well as the implementation of five awareness and voluntary campaigns to preserve the marine environment and the conclusion of twenty-seven partnerships with private sector organizations investing along the beach. The partnership aims to distribute containers for sorting waste on the beach to help workers in the sector Special to preserve the area.

Target Group	# Of Beneficiaries	Local Funders	Duration
Youth and private sector	2500	Institute of West Asia and North Africa by the European Union	From 5/2021 till 12/2021

10. Rehabilitation project for youth to the labor market:

The project aims to train 135 youth in the fields of accounting, sales management, marketing, communication, and persuasion skills in cooperation with the Aqaba Chamber of Commerce, Nahno, and Naua platform, one of the initiatives of the Crown Prince Foundation

Target Group	# Of Beneficiaries	Local Funders	Duration
Youth	750	Crown Prince Foundation, Dot Canadian Ngo, Jordanian Duty Free	From 3/2022 till 5/2022

11. Qisa project

The project aims to train twenty-five owners of micro-enterprises in the field of food and heritage on the mechanisms of photography and e-marketing. This project will implement an organized campaign through 20 young men and women on social media to publish pictures and videos of the projects, set up a heritage and food operator, and market heritage products through an incubator. Marketing and food products through a dedicated marketing incubator.

Target Group	# Of Beneficiaries	Local Funders	Duration
Micro-entrepreneurs	350	Expertise France	From 5/2022 till Now

12. Youth Empowerment Program on Community Entrepreneurship:

The project works to boost 450 youth's capacities and enhance their skills to better serve the local community in the Aqaba governorate by engage in social entrepreneurship in partnership with the Aqaba Center for Training and Development of the Crown Prince Foundation and in partnership with the University of Jordan, Aqaba Branch, Aqaba University College, Aqaba University of Technology, Ayla Oasis Company and the Jordanian Engineers Association, where projects will be implemented in the field of entrepreneurship social cooperation with the private sector.

This project will pre-employment age groups, prepare them for the job market, and help them establish their own projects. It will also provide technical infrastructure and bolster partnerships with the private and public sectors, civil society organizations, and educational sectors.

Target Group	# Of Beneficiaries	Local Funders	Duration
Youth	450	German Agency for International Cooperation (GIZ), Crown Prince Foundation (Naua)	From 6/2022 till Now

Our membership in alliances:

Rased Alliance:

The goal of the alliance is to monitor electoral procedures and monitor the performance of the Parliament, as 90 civil society organizations deployed throughout the Kingdom participated in the alliance.

Dar Alliance:

The aim of the alliance is to support decentralization as an aspect of the democratic reform process in Jordan by gathering the efforts of civil society organizations to improve local governance by engaging effectively with the relevant authorities at the local and national levels. The alliance consists of seven organizations spread throughout the Kingdom.

Musharakah Alliance:

The aim of the alliance is to improve the performance of Parliament by organizing and conducting dialogue sessions and campaigns to gain support with the participation of 34 civil society organizations spread throughout the Kingdom.

Conferences:

1. First Aqaba Youth Conference (2014)

Under the patronage of Speaker of the House of Representatives His Excellency Mr. Saad Hayel Al-Surour and with the support of Aqaba Development Company, Al Maabar Company, Saraya Company and Ayla Oasis Company, with the participation of (160) young men and women, the first Aqaba Youth Conference was launched under the title (for effective participation) and it was reviewed (10) An initiative that received support from private and governmental entities participating in the conference.

2. Second Aqaba Youth Conference (2015)

Under the patronage of (Director of Aqaba Development Company Mr. Ghassan Ghanem) and with the support of (Aqaba Development Company) and with the participation of (150) young men and women, the second Aqaba Youth Conference was launched under the title (Towards Community Participation) and (11) initiatives that received support from participating private and governmental bodies were reviewed. at the conference.

3. Third Aqaba Youth Conference (2016)

Under the patronage of Director of Aqaba Industrial City and with the support of (Aqaba Industrial City and the Ministry of Culture) and with the participation of (120) young men and women, the third Aqaba Youth Conference was launched under the title (Entrepreneurial Projects Opportunities and Challenges).

4. Fourth Aqaba Youth Conference (2018)

Under the patronage of President of the University of Jordan, Aqaba Branch, Prof. Musa Al-Lawzi and with the support of (Digital Opportunity Trust Jordan (DOT) and with the participation of (200) young men and women, the fourth Aqaba Youth Conference was launched under the title (The Role of Social Networking Sites in Marketing Entrepreneurial Projects). 41 enterprises were reviewed and received training, 5 projects received support from private and governmental entities participating in the conference

5. The Fifth Aqaba Youth Conference (2020)

Under the patronage of the Chairman of the Aqaba Governorate Council, His Excellency Mr. Muhammad Zawaideh, and with the support of the International Center for Not-for-Profit Law (ICNL), and with the participation of 73 young men and women, the Fifth Aqaba Youth Conference was launched under the title (elected councils, reality and ambitions) discussing the challenges facing the local community in the Aqaba governorate depending on the study launched by the Mobadiroon project (challenges facing the tourism sector, transportation, education, health and the environment) in the Aqaba Governorate, with the participation of the candidates of the 19th Parliament and members of the Decentralization Council, scenarios and solutions were developed and proposed to the executive authority.

Our Studies:

1. Analysis of the development needs and challenges of the Southern Aghwar region
2. Analysis of the development needs and challenges for Al-Quwayrah region
3. Analysis of the development needs and challenges of Al-Ain Al-Bayda
4. Analysis of the development needs and challenges for Al-Shoubak region
5. Analysis of the development needs and challenges of Wadi Araba
6. Analysis of the challenges facing women to work and learn in the hotels sector in the Aqaba region
7. The extent of acceptance of medium and large projects for the products of the micro enterprises in the heritage and food sectors
8. Analysis of the marketing needs of entrepreneurs in the crafts and heritage sectors
9. Analysis of development needs in the sectors (health, education, tourism, transport, environment) in the Aqaba Governorate
10. Analysis of the reality of partnership between civil society organizations and governorate councils (decentralization)

What we offer

Based on our good relations and partnerships with government institutions and the private sector we can offer

- 1- Trainings for Youth, Women, MSEs and workforce development
- 2- Training rooms(free)
- 3- Database for companies, NGOs, Youth, women,
- 4- Volunteers

Sustainability

During the first 3 months of 2023, our team will do the following:

- 1- Create a multi-purpose room.
- 2- Search for new fundraising.
- 3- Sign agreements with several NGOs, private sector and general sector.