

ANNUAL ACTIVITY REPORT

2022/2023 Season



WORDS FROM THE PROJECT DIRECTOR:



Dear friends,

The 2022-2023 season marked the seventh year of existence and activity of Live Room Project, which I have the honor to present to you in this annual report that we produce at the end of each school season. You will certainly notice that Live Room places particular emphasis on projects promoting art and sharing culture by investing in the continuous training of young artists and the creation of responsible events. At the end of this beautiful season, we also blew out the third candle of the LABO center which animated the socio-cultural life of the city of Tangier in such a short time, and which concretized its business model, its educational plan and artistic approach after the first phase of testing and experimentation which lasted three years.

After the concrete return to normal post-pandemic life, this season has seen the resumption of cultural activity in the other cultural centers and streets of the city which continues its accelerated development both at the economic and social level. The Live Room association continues to play a main role in the cultural support of this human development by creating a physical/digital space for experimentation, promotion, and sharing of free artistic expression and by promoting a support movement for emerging artists and we have focused specifically on our training programs for the development of creative skills and our clubs which have trained more than 100 young people in several artistic disciplines.

It is also an honor for the Live Room Project to continue to work on the national concerns prescribed by the various royal speeches emphasizing the importance of responsible citizenship and the integration of young people as a driver of social development. And it is for this purpose that our association is resolutely committed with its partners to the development of cultural production, free access to art, its free access, the participation of women in cultural life, the awareness of the Moroccan family, and the strengthening of creative abilities from the childhood stage.

The 2022-2023 season was marked by the realization of the LABO project which offers equipped studios in the center of the city of Tangier offering annual multidisciplinary programs for young people under 25, artistic residences as well as a space for exhibition, coworking, and incubation of young cultural projects and also through multiple new artistic productions in visual art, music, cinema, dance or theater. Also, Live Room has multiplied its international relations by signing collaboration partnership agreements with Spanish universities (Burgos, Sevilla) or the European Solidarity Corps, of which you will find more details later in this report.

Finally, I take this opportunity to congratulate the entire Live Room team for their excellent work and commitment as well as our loyal public, the members of the association, the volunteers who have helped us as well as our confident partners. We promise you more innovation and success!

THANKS!

Omar Mok's
Co-founder, CEO and Artistic Director of Live Room Project.



TESTIMONIES:

Santiago Rodrigo - Director of AIDA



This year, we have collaborated with Live Room to carry out various activities of our projects.

In the month of February, a "Rap for Equality" challenge was organized by them and had the participation of a large number of participants and followers through social networks. Later in November, they actively participated in the animation of the MRA FEST, the first women's festival in Tangier, with many activities (graffiti mural/open workshop on equality, performing art show "Evasion" and an episode of BlaBla+ about positive masculinity).

In all these activities, LiveRoom has shown great involvement, professionalism, and above all, a dynamism and humanism that is highly valued by young people. In fact, we are already planning new collaborations for the upcoming season (with cultural activities in juvenile detention centers, or through a "Graffiti for Equality" contest).

I also believe that, as a resident of the city of Tangier and as a musician myself, we are very lucky to have a project such as Live Room that offers a varied cultural program of great quality for citizens, while young people are offered the possibility to materialize their artistic and cultural aspirations in their amazing center LABO.

Ibtissam Zaidani - Participant of LABO Rhythm program

My name is Ibtissam Ezzidani, I am 13 years old and I am a 7th-grade student.

I knew the LABO or "the theater" - that's what we call it between us the children of the center - in the summer of 2021 during the Urban Art Week festival where it was a good opportunity to enter and see what's in it because I had listened to a lot of positive things on Live Room from children registered there and who go to the Lerchundi social center where I go too and from coach Omar who often came to visit us and talk. I remember that there were many young people dancing and painting and singing. I liked it too much and decided to come back to register next year. Since then, I enrolled in the Writing and Theater program last year and then in the Rhythm program this season. The Live Room Association helped me to believe in myself and taught me the right values to aspire to a better future. They treat us very well here, they are so kind and don't use violence like in other places. When I enter LABO I feel at home and his team is like a family for me. I hope to belong there for life.

I wish one day I'll be able to return all those favors you gave me. I love you.



Ibtissam Alaoui - Participant of LABO Dance program

A Journey of Gratitude and Love with Live Rom Association

When I first stumbled upon Live Rom, little did I know that it would become a sanctuary, a place where I would forge deep connections and find kindred spirits. The moment I stepped into the LABO, I felt an overwhelming warmth that got my attention: the smiles and the positivity of the team and the people present there. I can't deny that I was pretty stressed because of the auditions we had to go through at first to get accepted into the program, but as soon as the music started and started to dance, everything changed and I felt so integrated into that amazing place full of beautiful artworks and designs and started to be selected.

In Live Room I had the chance to meet people who share with me the love I have for many things like social work and dance, and being the quiet unsocial person that I am, this experience helped me to find new friends and connect with people my age. Now I'm writing this from home and I'm recalling all the memories with a humongous feeling of love and gratitude for everyone who helped me to be a better version of myself. With Live Room, I learned how to challenge and be confident in myself, how to get immersive in a workgroup, and how to explore my inner capacities and develop my creative skills. No matter how many words I write I will never be able to describe all of my feelings but I will try to be brief and say that being with you guys is one of the greatest things that has happened to me because you showed me the power of sharing and caring and the beauty of human connection. My experience with you has not only enriched my life but also reaffirmed my belief in the immense potential we all possess to make a difference in our lives and in the lives of people we meet. Looking forward to being part of your next season and creating more memories with you. With boundless gratitude and love.



Rodolphe Egoudjobi - Afro dance coach

Aka Rod EL PADRE, of Beninese nationality, Afro dance choreographer, and MC evening entertainer.

After I finished my studies at the International Institute of Tourism in Tangier, a city that I really liked and which I wanted to stay to live. But despite the almost ten years that I spent here, social integration is still not easy, unlike Live Room where things happen differently. After our meeting last summer, their welcoming team offered me the LABO space (Not only is it an entertainment center, but also a crossroads for meetings, training, arts, sharing of values, and above all inter-culture, without distinction of age, sex, religion and color) to organize an initiation workshop to Afro dance. My joy was enormous when they told me that they wanted to experiment with Afro-dance in their annual contemporary dance program and called me to work with coach Karima and her group. Working in Live Room was a junction point in my personal and professional life where I gained great experience and boosted my artistic career. Thanks again to Live Room and look forward to next year for other adventures!



SOCIO-CULTURAL PROGRAMS OF LIVE ROOM PROJECT:

LABO TRAINING PROGRAMS:

In this season, Live Room has launched seven programs for creative skills development of youth and children with a total of 86 beneficiaries (27 kids and 59 youths), and a total volume exceeding 120 hours each for the following disciplines: Contemporary dance (+16 years old), Graffiti & Street Art (+16 years old), Drawing and crafts (-15 years old), Experimental theater (+16 years old), Drawing and crafts (-15 years old), in addition to a total volume exceeding 100 hours each for the following disciplines: Cinema & Audiovisual (3 groups, +16 yrs old), Writing & Theater (-15yrs old), Rhythm (-15yrs old). For the urban dance program, it took the form of +50h of open dance sessions where veterans meet young dancers and train them. Each discipline had its own End of season event during the month of June when they perform/exhibit their final projects in front of a wider audience.

Finally, Live Room -in partnership with the social center for disadvantaged children Lerchundi- has organized several actions for the benefit of young people and children from adjacent neighborhoods (Old town, Old Spanish neighborhood) for educational support, social assistance, educational outings, collaborative events..

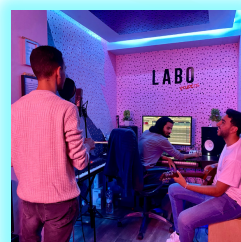


MUSIC RESIDENCIES:

LABO Studios organized three artist residencies for music during this season:

- LABTAPE 2.0: a rap residency with five rappers + 2 producers (100h residency), worked on a mixtape of 6 original singles.
- Azardies, a duo of two young women (Najlae and Sara), Moroccan folk category, (50H residency), worked to create and produce their first original song "Lyoum".
- Nahawand project, which is a project by the writer and singer Adnan, the percussionist Aboubakr Mnissar, and other musicians to create their first world music category single "Language of love" (50H residency).

A live event of the end of music residencies where the participants will premiere their respective releases to a wider public was organized on June 16th.



BASKETBALL CLUB:

The open basketball sessions returned in November with a session every Thursday afternoon on the grounds of the old Spanish Church in collaboration with the Lerchundi Center.

The basketball sessions represent a great opportunity to open up to a new audience of young people, also to integrate girls into sports and collective activities, and, essentially, strengthen the creative skills of young people within group work.

We made 27 sessions this season which was closed by a competition/challenge 3vs3 mixed groups on the 22nd of June.



JAPOREA CLUB:

After two years of its existence, Japorea Club has created a strong team of 12 people who lead its activities and events, besides, an engaged community who are passionate about Korean and Japanese culture. The main goals of this club are to promote Asian culture in the youth community of the region, to create and develop creative activities to serve this community, and to spread the works of Tangerine Asian culture lovers to the world and exchange them with other communities.

JAPOREA held its final big event “JAPOREA Fans Days” on the 22nd and 23rd of June 2023.



GAME ROOM CLUB:

Created in early 2022 after the lack of welcoming spaces for gamers in Tangier, Game Room brought together a community that shares the same passion through one of the most thriving forms of entertainment. Also, the club succeeds in gathering engaged members who help and collaborate in the management of the club and the organization of monthly events and activities. The main goals of this club are: building a community that shares video/board games passion and competitive skills, creation of related events and local tournaments, partnerships with other gaming communities, and development of immersive gaming art in Live Room (3D, VR, Retro...).

Game Room organized its end-of-season event “Any challengers?” on the 18th of June 2023.



PRODUCTIONS AND NEW CREATIONS OF LIVE ROOM PROJECT:

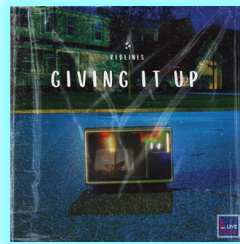
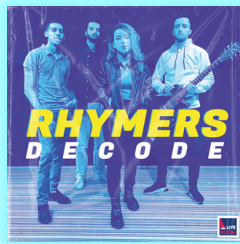
For the 2022-2023 season, Live Room has invested even more in supporting and promoting the local cultural scene either by offering space, equipment, expertise, and by directly co-financing artistic creations of emerging artists or by production of shows, music and videos.

FOR MUSIC CREATION:

Live Room has produced 11 singles through three artistic residencies which ended in October 2022:

- LABTAPE V1.0 is a mixtape of 9 singles by six artists: 7mz, L'ofi, Vall18, Sleedia Boy, Mery 999, and Black SRS. The album is available for listening at our Spotify channel.
- Decode, is a pop-rock band consisting of 4 local young musicians who worked on an original song produced in LABO Studios. The single “Rhymers” is available for listening on our Spotify channel.
- Redlines, a pop-funk band consists of 5 engineering students who worked on an original funky song produced in LABO studios. The single “Giving it up” is available for listening at our Spotify channel.

Also, Live Room supported the Senegalese artist Sarro Sarr to launch his cross-borders project named “Melancorhythms” which seeks the old broken memories of African slaves as a base of the musical motions and which will take the artist to different port cities (Tangier, Essaouira, Gorée Island, Guinée Bissau, Cap Verde, Brazil) where this trade had once created their wealth. The artist created in LABO Studios the first single of the Album “Tears of Negritude” and we have also promoted the artist in our stand in Visa for Music 2022.



FOR GRAFFITI CREATIONS:

Live Room has produced 3 social actions in partnership with Amendis (local electricity and water distributor) including workshops on sit with kids and murals to raise public awareness of different neighborhoods about water saving.



FOR AUDIOVISUAL CREATIONS:

Live Room has produced/co-produced many short movies and short docs :

- Urban Art Week Fest 6 - The documentary. A film by Yassin Abouhamid (initially formed in LABO A/V program 2021)
- No limit - short doc by Mehdi Nabil (our manager of A/V & VR Lab) - Official selection Cannes 2023, projection au festival Chantiers du Réel à Marseille 2022 et mention d'honneur au FIFT 2022.
- Creation of a promotional short for the benefit of “Agencia Andaluza de Cooperación Internacional para el Desarrollo” about child marriage prevention.
- Production of an after-movie of the first edition of MRA Fest, a 100% women's festival.
- Production of a short movie about sub-Saharan immigrants' integration for the benefit of the foundation Orient-Occident.
- Production of a video clip for the rap single “Woman” about gender equality by the two young rappers Merry and Atta for the benefit of “the Union of Feminist Action” in Morocco.

FOR PARTNERSHIPS TO PROVIDE SPACE, EQUIPMENT AND PROJECT SUPPORT:

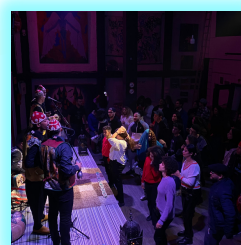
Live Room has collaborated with several local artists, of which we cite a few:

- Supporting the dance company Jil-Z Nie by offering space for training on the “Only 14” contemporary dance show that will be presented in Belgium and Marrakech. Only 14 is a co-production of Live Room.
- Supporting the group Error 40 A by offering the dance studio for training to participate in dance battles.
- Supporting the dance group “Banging Beats” (initially formed in LABO dance program) for daily practice to create the first girls' dance band in Tangier.
- Supporting the young musical producer, Sara Bakhat, by offering the music studio for experimentation, recording, and mixing.
- Supporting the young Dj, Reda El Abbassi, by offering the music studio for preparing the mixes for his professional work.
- Supporting the graffiti collective Wall Fiends by offering the maker space for preparing their products to sell.
- Supporting the club of ENCGT “Live Out Loud” by offering space and materials for a contemporary workshop.
- Supporting the researcher and visual artist Lea Charonnat by facilitating contacts, helping in networking, and offering the dance studio for rehearsals and training.
- Supporting the music club of ENSA engineering school of Tangier to organize their annual big event Jamnesia, and the Human Rights Club of ENCGT to hold a themed event Rethorica.
- Supporting the clubs of theater of Jamaï and Ibn Battuta high school to exhibit their final shows in LABO center.



CULTURAL ACTIONS AND EVENTS ORGANIZED WITH OTHER COLLECTIVES/ORGANIZATIONS:

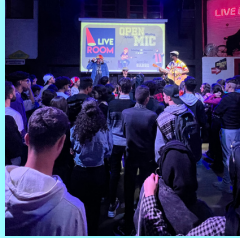
- Organization of the premiere of the video clip “Ah Ya Ghali” by the young local artist Loubna Briac.
- Live Room organized a bass guitar workshop with Lucio Falko, an Italian musician and music teacher followed by a jam session in partnership with Treasure Island GB and the European Association of Folklore Festivals - November 2022.
- Live Room organized a stand-up show with Moroccan artist Abd El Aziz Dafou in October 2022
- Graffiti guided visit of Lycée Renault students (a group of 13 students aged around 17yo) to the street art murals made by Live Room in the old Spanish neighborhood.
- Supporting the young local Gnawa artists like Sator and Ganga band or Evente Maroku collective by organizing themed events in LABO.
- An evening of board games in partnership with a national club “Syllabus”.
- Supporting migrant emergent artists like the Nigerian Efah to organize Salsa Classes once a week for people who work with the aim of relieving stress.
- Live Room organized Cultural Weeks for the Integration of Immigrant Children into Society through four social-cultural programs such as dance, street art, audiovisual, and drawing In partnership with Orient-Occident Foundation.
- Live Room participated in the organization and animation of the first edition of the MRA Festival in partnership with AIDA and l’UAF for "Comprehensive strengthening of the protection system and prevention of gender-based violence in Morocco " which took place in November 2022. We presented the sixth episode of BlaBla+ about masculinity, the avant-premiere of Evasion urbano-contemporary show about women’s oppression, and a graffiti workshop about the theme of gender equality.
- Live Room organized an Urban Fusion Bellydance Workshop with Lilith Malo a Mexican dancer, and a Contemporary Dance Workshop with Karima Al Aidaoui in Dance Week in December 2022
- Live Room organized in December 2022 an international exchange dance project with Belgian collective Rhythm Naturals and seven Moroccan young urban/contemporary dancers and other musicians who gathered in an artistic residence in LABO to create a small show and a dance video about cross-border issues.
- We organized two urban dance workshops (COMMERCIAL HIP-HOP WORKSHOP and GROOVE & FOUNDATIONS WORKSHOP) animated by the RedLab Dance team from Rabat, during the LABO DANCE WEEK 2 of March 2023.
- In partnership with a folk punk band from Portugal “Sharp Knives”, and as a support of the Hardzazat fest, Live Room organized a concert of punk/ rock/ metal music including Sofia Gaouta and Strumming Radicals in May 2023.



LIVE ROOM EVENTS:

LIVE ROOM ARTISTIC MEETINGS:

Live Room Artistic meetings aim to share experiences, carry out mediation actions, initiate public exhibition and criticism, discuss the needs of the movement for the discipline concerned, or even share talents in an intimate setting. During this season, Live Room organized 8 Artistic meetings mainly for dance and music



BLABLA+:

Blabla+ is an interactive series where we study a social or taboo theme and we treat it - sarcastically and seriously- through several angles (speakers, surveys, vox pops, web buzz, etc.). A podcast is filmed following the live production before the audience who are asked to live this experience and interact as if they were at home in front of their TV and not in a live set.

For this season, an episode was organized, in which our guest Soufiane Hennani founder of the "Mashi Rojoula" podcast helped us to answer the question "Masculinity... is it good or bad?"



LIVE ROOM SHOW:

Live Room Show connects the project to the general public by presenting a multidisciplinary thematic show with a unique concept: Welcoming and integrating the public into the spirit of the show by the Live Room experimental theater troupe which presents a small play on the moral theme of the event followed by a programmed part for the scheduled performances.

Four Live Room Shows were organized during this season with a global audience of +600 people and the participation of +60 artists.



URBAN ART WEEK:

For this season, and in order to focus on our various creative capacity development programs and the other new programs developed and of which we have organized eleven end-of-season events, we have taken the decision to change the date of the Urban Art Week festival. in order to organize its seventh edition of the festival from August 28 to September 03, 2023.



OPEN CALL TO ARTISTS

from August 28th to September 03rd in @LAB0 / Urban center of Tangier

URBAN ART WEEK FESTIVAL



Live Room is a project of human development by the creation of a physical/digital space to promote, share and enjoy Live human expression. Live Room Association is organizing the 7th edition of the Urban Art Week Festival of Tangier « مهرجان فن الزنقة » from August the 28th to September the 03rd, in LABO center and the neighborhoods around.

IF YOU ARE AN URBAN ARTIST specialized in one or more of the following categories:

- Graffiti.
- Visual art (Indoor exhibition, workshops): Street art; Pop art; Graffiti; Urban photography; Comics; Urban videos; Live Painting; Upcycling.
- Workshop Animation: Drawing; Beatbox; Graffiti; Dance; Mapping.
- Music (applying for concert): Beatbox; Rap/hip-hop; Trap; Electronic; Rock; Fusion; Rai; World Music.
- Dance (group, solo): Workshops; choreography show; Mix Contemporary; Shadow.
- AFRO Culture: Items; Workshops; Dance; Music.
- Gaming; Retro Art.
- Circus; Street Theater; Drums show.
- Urban Fashion.

EDITION
2022 :



SCAN ME

APPLICATION
FORM :



SCAN ME

THIS OPEN CALL IS FOR YOU, please fill the application form by scanning the related QR code.

HOSTED BY:

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المركز اللغوي الأمريكي
AMERICAN LANGUAGE CENTER

drosos (...)



LABO PROGRAMS INTEGRATION DAY:

We organized an integration day evening for the benefit of this season's participants for team building and collaboration between participants from different programs.



LABO PROGRAMS END OF SEASON'S EVENTS:

We organized the end of season events for each program separately to valorize and to showcase their achievements in front of a wider public. From 02 to 23 June 2023.



CLUBS EVENTS:

JAPOREA CLUB:

Live Room's Otaku and K-pop culture club has organized six events offering dance, cooking, comic strip, and cosplay workshops, as well as karaoke activities and other shows.

- JAPOREA event 20/11
- JAPOREA - LUNAR DAY: 29/01
- JAPOREA – ACTIVITY DAY: 26/02
- K-POP DAY BY JAPOREA 19/03
- JAPOREA FUNDAY end of season 22 & 23/06



GAME ROOM CLUB:

The Live Room gaming club, which was launched in 2022, organized four events for the benefit of gamers in the city with table and card games, dartboard, arcade machines, chess, VR games, and video consoles.

- Game Room Event: 11/12
- AJI NJIBOU S7OOR (GAME ROOM): 08/04
- GAME ISN'T OVER YET (Game Room): 21/05
- GAME ROOM END OF SEASON 18/06



COMMUNICATION:

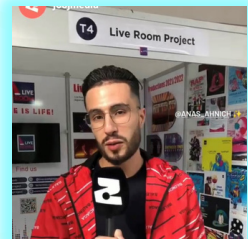
Communication:

Since the beginning of the project, we have paid great attention to targeted communication and have used our social media channels, website, and our network of active members to be always in contact with our target (youths under 25 years old), which represents 80% of our total volume of communication.

Besides our very engaging Instagram and Facebook main accounts, we have launched this season several new platforms: an Instagram account for our JAPOREA club on February 2023 to bring together Asian culture lovers; A new TikTok page to share tutorials of LABO's artistic programs on February 2023, to give our subscribers a chance to learn and develop new skills; A new profile on LinkedIn to share opportunities and news about future projects; also a Spotify channel to share the music productions of LABO studio.

Direct marketing represents 35% of our global communication and is essentially summed up in print campaigns (posters, flyers, stickers) and in physical mediation action or into the different events organized in LABO or by contacting youths and artists in their field of work or assembly spots.

For the press, we focused on the local press, and media initiatives in the region, such as Akhbar Chaab, Face Press, Punchline Rap Chamal, Jooj media, Dib News and ChanTan TV.



ASSOCIATIVE LIFE:

This season, the Live Room Board of Directors met four times with the aim of accomplishing the following objectives during those meetings:

- Reporting the accomplishments and outcomes for the year 2021-2022.
- Strengthening the strategic plan and revising the operational processes of the LABO center.
- Developing a comprehensive plan for the socio-cultural programs of the LABO center for the upcoming 2022-2023 season.

There have been no changes to the nine-member association's board of directors, which consists of the following members:

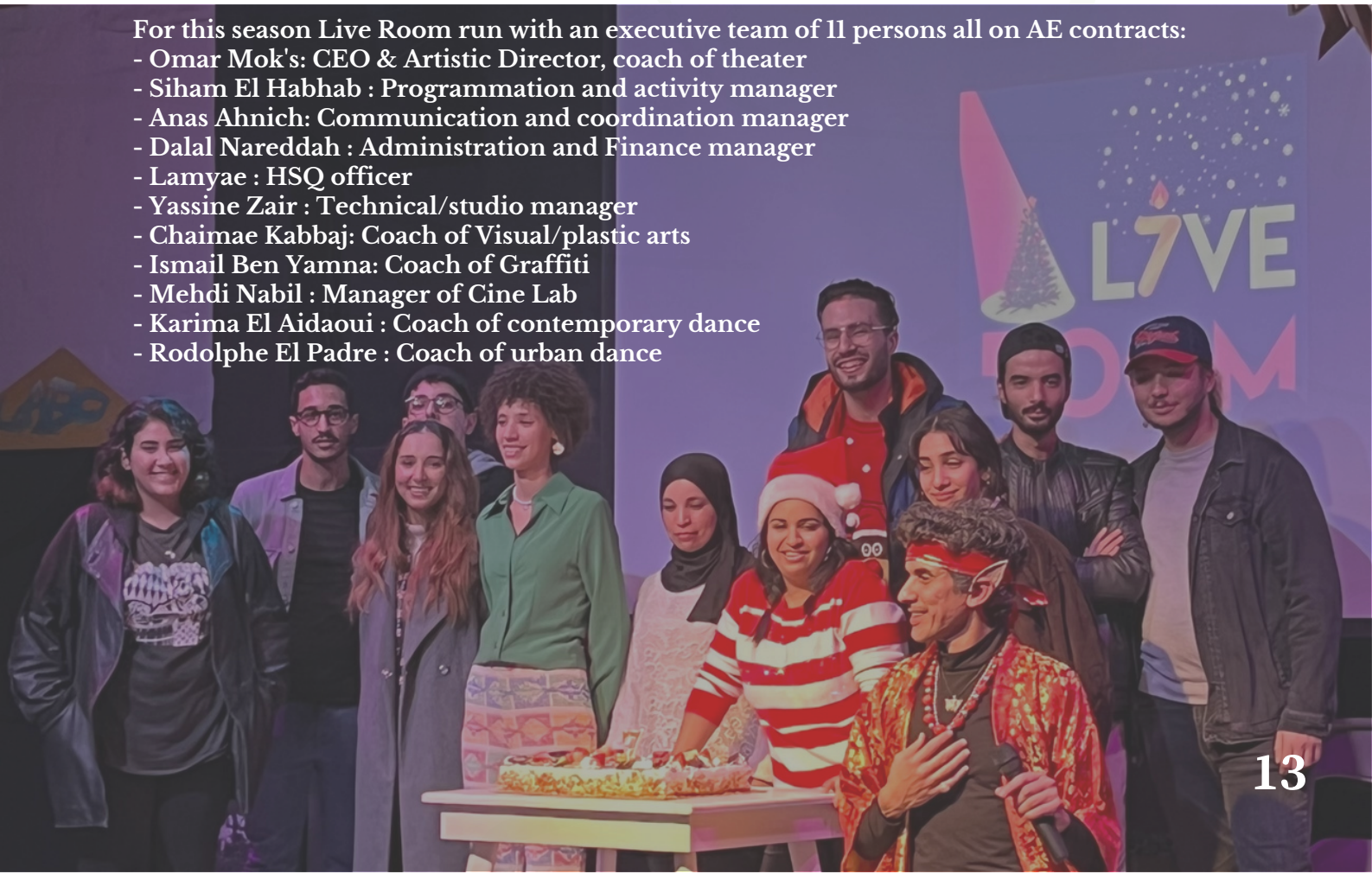
- Mr. Ilias Khaddor - President
- Mrs. Rachida Ghayaya - Secretary-General
- Mr. Mehdi Mokadem - Treasurer
- Mr. Mounir Berhanich - Vice President
- Mrs. Dalal Nareddah - Advisor
- Mrs. Siham El Habhab - Advisor
- Mr. Omar Chakor - Advisor
- Mr. Mehdi Nabil - Advisor
- Mr. Nabil Aboubakr - Advisor

Throughout this season, the association experienced significant activity and impact. It boasted a total of 107 active members and directly employed 12 individuals and indirectly over 50 others. Furthermore, it supported more than 40 emergent artists and collectives through diverse activities and space or funding offers. The association also played a crucial role in facilitating the growth and development of 4 interns plus 7 other volunteers, offering them valuable opportunities to enhance their knowledge and skills in social and cultural work.

EXECUTIVE TEAM:

For this season Live Room run with an executive team of 11 persons all on AE contracts:

- Omar Mok's: CEO & Artistic Director, coach of theater
- Siham El Habhab : Programmation and activity manager
- Anas Ahnich: Communication and coordination manager
- Dalal Nareddah : Administration and Finance manager
- Lamyae : HSQ officer
- Yassine Zair : Technical/studio manager
- Chaimae Kabbaj: Coach of Visual/plastic arts
- Ismail Ben Yamna: Coach of Graffiti
- Mehdi Nabil : Manager of Cine Lab
- Karima El Aidaoui : Coach of contemporary dance
- Rodolphe El Padre : Coach of urban dance



FINANCIAL OVERVIEW:

During this season, the total budget expenditure reached 1,270,240.46 MAD, resulting in a 2.64% overrun compared to the planned budget of 1,237,565.97 MAD. Moreover, we successfully secured a contribution of 349,490.00 MAD, representing 97.34% of our target contribution for this season.

Live Room's contribution accounted for 27.51% of the total budget utilized, which was allocated across various budget lines. The remaining funds were directed towards reinforcing the treasury, ensuring financial stability for the project.

The cost overrun that occurred can be mainly attributed to an underestimation during the initial budget estimation. This calculation did not take into account the potential risk of price increases for purchases and services post-crisis. Additionally, it did not anticipate the actual expenses associated with the planned artistic events by Live Room.

The financial situation of the association remained stable throughout the year. The association diligently managed its funds and allocated them efficiently to support its core objectives and activities.

In addition to the remaining reserves from the two previous years, the association continued to generate income from various sources such as grants, donations, and membership fees.

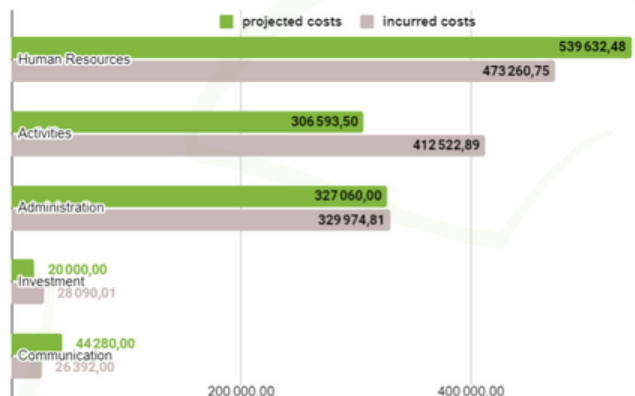
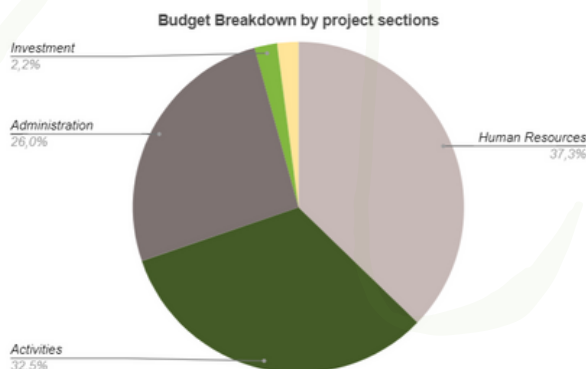
The association's expenditures were carefully monitored and aligned with its mission. A significant portion of the budget was allocated towards the program and project expenses, ensuring the delivery of high-quality services and initiatives to its members and the community. Administrative and operational costs were also managed prudently, allowing for effective management and smooth functioning of the organization.

Financial transparency and accountability were upheld through regular audits and financial reports. These reports provided a comprehensive overview of the association's financial performance, allowing stakeholders to assess its financial health and the impact of their contributions.

Overall, the association maintained a strong financial position, enabling it to sustain its operations and make meaningful investments in its programs and initiatives. By effectively managing its finances, the association continued to fulfill its mission and deliver value to its members and the wider community

Project Overview :

Section	projected costs	incurred costs	Ecart	%
Human Resources	539 632,48	473 260,75	66 371,73	87,70%
Activities	306 593,50	412 522,89	-105 929,39	134,55%
Administration	327 060,00	329 974,81	-2 914,81	100,89%
Investment	20 000,00	28 090,01	-8 090,01	140,45%
Communication	44 280,00	26 392,00	17 888,00	59,60%
Total Expenses	1 237 565,98	1 270 240,46	-32 674,48	102,64%



PARTNERSHIPS 2022-2023:

Live Room has upheld its commitment to enhancing its social and cultural initiatives and activities by forging alliances with artists and collectives at the local, national, and international levels. Below is an overview of the collaborations that have been carried out:

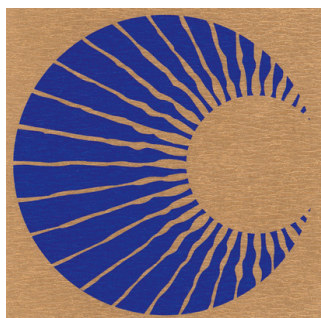
- In partnership with Amendis, Live Room organized a street art project aimed at raising awareness about resource protection and water consumption rationalization.
- Live Room signed an agreement with the University of Burgos and La Estación de Ciencia y Tecnología, for knowledge transfer of youth center management, training of trainers, and for the development of a new program mixing art and technology here in Tangier.
- Live Room signed an agreement with the University of Sevilla for students and researchers to exchange.
- Live Room continued to work with «IF Tanger» to organize the premiere of their performing art co-production «Evasion».
- Live Room collaborated with the European Association for Folklore Festivals to establish a master class in base guitar and a jam session.
- Live Room signed an agreement with the Union of Feminist Action Foundation and the AIDA association to organize for them the first edition of MRA Fest, a 100% woman-topic festival.
- Live Room Association signed an agreement with the Padre Lerchundi Social Center to develop socio-cultural programs for marginalized youths and children including the basketball and the Rhythm programs and also to exchange expertise between both staffs.
- Live Room signed an agreement with the Orient-Occident Foundation to set up several workshops and events benefiting kids and young immigrants and facilitating their integration into our society. (Urban Dance, Graffiti, Drawing, and Audiovisual)
- Live Room signed an agreement with the AIESEC association to receive foreign volunteers in Tangier.
- Live Room and the association Rythme Naturals from Belgium collaborated together for an urban/contemporary dance project (dance residence) held in LABO center.
- The "Human Rights Club" of ENCG Tanger collaborated with Live Room to organize the first edition of the eloquence competition "RETHORIKA." for public speaking and debate.
- "ENSAT Music Club" collaborated with Live Room for the organization of the sixth edition of their main annual event "JAMNESIA" gathering over 30 young students-musicians.



PARTNERS:

Our most sincere thanks go to our main partners for carrying out our activities for the 2022-2023 season: The Drosos Foundation, the French Institute in Morocco, Future Train Stockholm, American Language Center, AIDA, UAF, AECID, O-O foundation, the Wilaya of Tangier, the APDN, the Council of the Tangier-Tetouan-Al Hoceima Region.

drosos (...)





PERSPECTIVES :

- After three seasons of testing the LABO center and its activities, we have finally managed to define an optimal model for socio-cultural programs for the development of creative capacities in young people and children, their calendars, methods, and artistic approaches. For the next two seasons, we will maintain the seven LABO programs including the new Batucada Rhythms program for children that we implemented this year, and will work with the new program CVs and a schedule that starts in October and ends in early May.
- We are looking to find partners for the experimentation and launch of two new programs: Arts & Technology and graphic design & 3D Motion.
- Live Room invested during this season in the artist Fatima Ezzohra Stitou for the modeling of the entire LABO center in 3D. We would like to continue in this process, find a start-up and raise funds to create a Meta Live Room, where users can connect through their consoles/headsets and interact with other users around the world. This project aims to create a VR or MR space for responsible entertainment in the Metaverse which can become the principal social network in the future, especially in case of a new pandemic situation.
- Continue to find new sources of funding in order to develop the social aspect of the association and in particular for working with young people and children from critical social backgrounds.
- Sign partnership agreements with major local and international institutions for the development of artist residencies at LABO (music, performing arts, visual arts).
- Find new sources of funding to subsidize four local artistic production projects.
- Creation and launch of the LABO Concept Store for the promotion of local and emerging artistic production in order to create an ecosystem for artistic micro-enterprises.
- Sign agreements with the Majd Riyadi or Ittihad Tanja teams to develop the basketball club, especially for girls.

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