




Vision

A world where growth markets are seen as hubs for social innovation and where profit has a purpose that is sustainable.

Mission

We aim to promote economically viable, sustainable and scalable solutions to socio-economic challenges in growth markets through responsible management practice, inclusive market growth and the proliferation of social businesses.



Our Co-founders



**DINA
SHERIF**
CEO

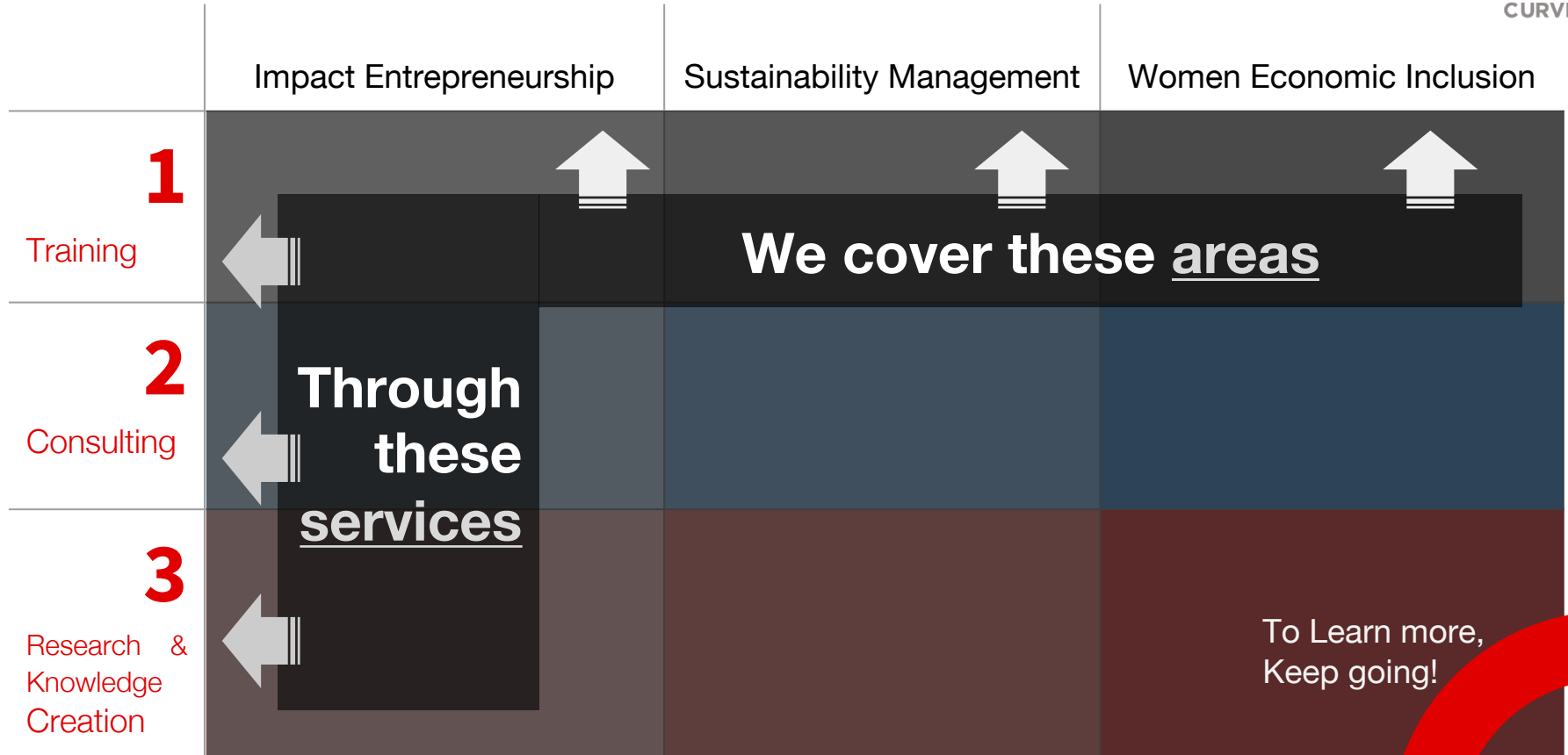
Dina, ATC CEO and cofounder, is currently a member of Egypt's presidential advisory committee for economic affairs and heads AUC's Center for Entrepreneurship as its Director through her position as an Associate Professor of Practice at the School of Business. Dina was also the Associate Director of the John D. Gerhart Center for Philanthropy and Civic Engagement, based at AUC. Dina was recently named one of Trust America's top 100 thought leaders on responsible business practice in Europe and the Middle East. She is an Eisenhower Fellow as part of the Women's Leadership Program 2015, and was awarded Egypt's Best Woman Entrepreneur in 2016 by the American Chamber of Commerce in Egypt. Most recently, Dina was selected as a UN Global Compact Local SDG Pioneer for her work on social entrepreneurship, as part of an inaugural class of 10 sustainable development leaders from across the globe in 2016/2017.



**MOHAMED EL
KALLA**
CTO

Mohamed, ATC cofounder, is a specialist in private sector sustainable development, educational and bottom of the pyramid (BoP) investments, corporate governance, and corporate responsibility and sustainability. Mohamed's career began at the UNHCR, moving on to UNV, UNRC, and UNDP where he supported the foundation of the UN Global Compact Network in Egypt and other countries around the MENA region. He has been responsible for the creation and management of more than 60 developmental projects and partnerships including the setup of the Egyptian Corporate Responsibility Center and the Center for Transparency at the Egyptian Ministry of Investment. In addition to his work at ATC, Mohamed is also the Managing Director of Cairo for Investment and Development (CIRA), currently Egypt's biggest investor in the area of private education.

How We Work Towards Achieving Our Mission?



1. TRAINING

Impact Entrepreneurship

Sustainable Inclusive Management

Women Economic Integration

1

Training

We support impact driven entrepreneurs in different phases (idea, startup and growth) through tailored trainings that all integrate human centered design and Impact mapping and measurement. Our previous work include:

- Impact
- Thrive
- Innovation Challenges
- High School Entrepreneurship Programs

We conduct trainings on many topics concerning corporate sustainability. Trainings have included:

- Stakeholder Engagement
- Sustainability Reporting
- Integration of human rights in business
- Good Governance
- Social Investment Program Design and Impact Measurement
- Social Compliance
- Business Continuity for SMEs

We work with women entrepreneurs and leaders to grow their business and leadership skills through programs such as:

- Facebook's She Means Business
- Women Leadership Retreats
- Leap; The Leadership and Entrepreneurship Program

We work with corporate executives and HR Managers on creating more inclusive environments in their workplace, through:

- WEPs Program

Other work within this sphere

- Recently, we are also working on a gender sensitization program for media producers and film-makers

+Specifically Tailored Programs

2. CONSULTING

SUSTAINABILITY MANAGEMENT

We conduct diagnostic reviews of organizations, recommend sustainability practices, moderate stakeholder consultations, and produce sustainability and integrated annual reports. Sustainability reporting has adhered to the standards of the Global Reporting Initiative and the UN SDGs.

SOCIAL INVESTMENT MANAGEMENT


We design social investment fund and oversee the monitoring and evaluation of impact investment assessments.

BENCHMARKING & AUDITING

We advise firms on their labor systems and policies, transparency and anti-corruption practices, mapping and evaluating environmental footprint, and carbon and greenhouse emissions reporting.

GENDER AUDITS

We conduct gender audits to help companies understand where they are, and obtain the National Council for Women's Egyptian Gender Equity Seal.



3. KNOWLEDGE CREATION

RESEARCH

Examples of Our Research



We produce original and commissioned research on corporate responsibility, social entrepreneurship, women's participation in supply chains, and related economic empowerment and sustainability issues.

Some of our publications include:

Trends in Responsible Business Practice and Social Entrepreneurship: An Overview of the Arab Region

Expanding Horizons in Development: The Rising Role of the Private Sector

Communicating Corporate Sustainability in the MENA Region

SECTOR MAPPING

Partners and Clients



We produce surveys of sector ecosystems to identify sector gaps and needed services and recommend commercial strategies to fill market demand.



CLIENTS AND PARTNERS

AHEAD OF THE CURVE



